

As more information becomes available, it becomes more difficult to find and discover what we need.

We need new tools to help us organize, search, and understand these vast amounts of information.



Topic modeling provides methods for automatically organizing, understanding, searching, and summarizing large electronic archives.

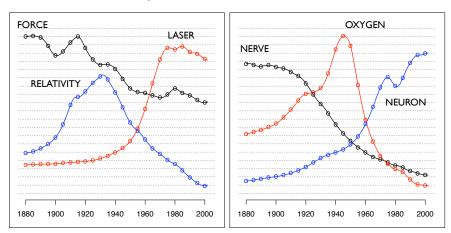
- Discover the hidden themes that pervade the collection.
- 2 Annotate the documents according to those themes.
- 3 Use annotations to organize, summarize, search, form predictions.

human genome dna genetic genes sequence gene molecular sequencing map information genetics mapping project sequences

evolution evolutionary species organisms life origin biology groups phylogenetic living diversity group new two common

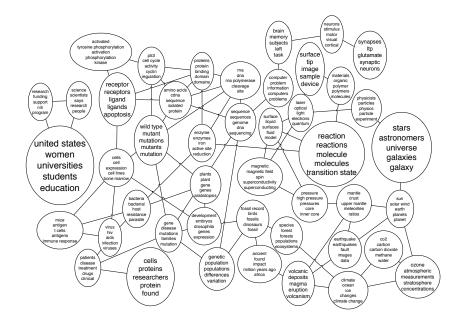
disease host bacteria diseases resistance bacterial new strains control infectious malaria parasite parasites united tuberculosis

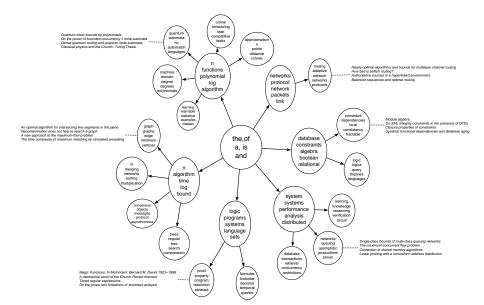
computer models information data computers system network systems model parallel methods networks software new simulations



#### "Theoretical Physics"

#### "Neuroscience"







SKY WATER TREE MOUNTAIN PEOPLE



SCOTLAND WATER FLOWER HILLS TREE



SKY WATER BUILDING PEOPLE WATER

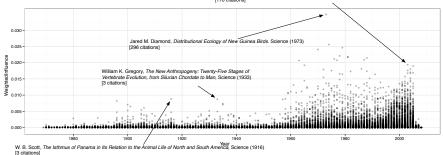






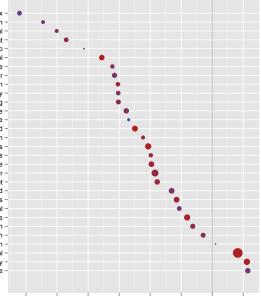
FISH WATER OCEAN TREE CORAL

PEOPLE MARKET PATTERN TEXTILE DISPLAY BIRDS NEST TREE BRANCH LEAVES

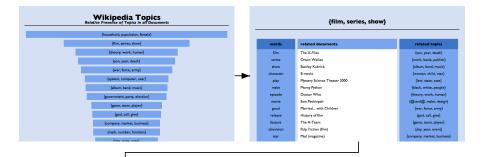


Derek E. Wildman et al., Implications of Natural Selection in Shaping 99.4% Nonsynonymous DNA Identity between Humans and Chimpanzees: Enlarging Genus Homo, PNAS (2003) [178 citations]

Markov chain Monte Carlo convergence diagnostics: A comparative review	
Minorization conditions and convergence rates for Markov chain Monte Carlo	
Rates of convergence of the Hastings and Metropolis algorithms	
Possible biases induced by MCMC convergence diagnostics	RTM
Bounding convergence time of the Gibbs sampler in Bayesian image restoration	A
Self regenerative Markov chain Monte Carlo	$(\psi_e$
Auxiliary variable methods for Markov chain Monte Carlo with applications	e)
Rate of Convergence of the Gibbs Sampler by Gaussian Approximation	
Diagnosing convergence of Markov chain Monte Carlo algorithms	
Exact Bound for the Convergence of Metropolis Chains	
Exact Bound for the Convergence of Metropolis Chains Self regenerative Markov chain Monte Carlo	LD
	LDA
Self regenerative Markov chain Monte Carlo	LDA +
Self regenerative Markov chain Monte Carlo Minorization conditions and convergence rates for Markov chain Monte Carlo	LDA + Re
Self regenerative Markov chain Monte Carlo Minorization conditions and convergence rates for Markov chain Monte Carlo Gibbs-markov models	LDA + Regre
Self regenerative Markov chain Monte Carlo Minorization conditions and convergence rates for Markov chain Monte Carlo Gibbs-markov models Auxiliary variable methods for Markov chain Monte Carlo with applications	LDA + Regressi
Self regenerative Markov chain Monte Carlo <b>Minorization conditions and convergence rates for Markov chain Monte Carlo</b> Gibbs-markov models Auxiliary variable methods for Markov chain Monte Carlo with applications Markov Chain Monte Carlo Model Determination for Hierarchical and Graphical Models	LDA + Regression



- tax credit,budget authority,energy,outlays,tax
  - county,eligible,ballot,election,jurisdiction -
- bank,transfer,requires,holding company,industrial
  - housing,mortgage,loan,family,recipient -
  - energy,fuel,standard,administrator,lamp
    - student,loan,institution,lender,school -
  - medicare, medicaid, child, chip, coverage -
  - defense, irag, transfer, expense, chapter -
- business,administrator,bills,business concern,loan -
- transportation, rail, railroad, passenger, homeland security ·
  - cover,bills,bridge,transaction,following
    - bills,tax,subparagraph,loss,taxable -
    - loss,crop,producer,agriculture,trade -
    - head,start,child,technology,award -
    - computer,alien,bills,user,collection -
  - science, director, technology, mathematics, bills -
  - coast guard, vessel, space, administrator, requires
    - child,center,poison,victim,abuse
      - land,site,bills,interior,river -
    - energy, bills, price, commodity, market -
    - surveillance, director, court, electronic, flood
      - child,fire,attorney,internet,bills -
      - drug,pediatric,product,device,medical -
    - human,vietnam,united nations,call,people
      - bills,iran,official,company,sudan -
    - coin,inspector,designee,automobile,lebanon
      - producer,eligible,crop,farm,subparagraph
        - people,woman,american,nation,school
          - veteran, veterans, bills, care, injury -
- dod,defense,defense and appropriation,military,subtitle -



#### Stanley Kubrick



{theory, work, human}

{son, year, death}

{black, white, people}

(epd, call, give)

{math, energy, light}

# Stanley Kubrick (b) 26, (19) 2

Kubrick's films are characterized by a formal visual topic and meticulous attention to detail—his later films often have elements of surrealism and expressionism that excheme structured linear narrative. His films are repeatedly described as a low and methodical, and are often perceived as a reflection of his obsessive and perfectionist narrat<sup>(1)</sup> A recorring theme in his films is man's inhumative to man. While often viewed as





ords	related documents	related topics
neory	Meme	{work, book, publish}
vork	Intelligent design	(law, state, case)
ստո	Immanuel Kant	(son, year, death)
idea	Philosophy of mathematics	{woman, child, man}
term	History of science	{god, call, give}
tudy	Free will	(black, white, people)
riew	Truth	(film, series, show)
ience	Psychoanalysis	{war, force, army}
incept	Charles Peirce	(language, word, form)
form	Existentialism	(@card@, make, design)
vorld	Deconstruction	(church, century, christian)
ngue	Social sciences	{rate, high, increase}
ocial	Idealism	(company, market, business

- What are topic models?
- What kinds of things can they do?
- How do I compute with a topic model?
- How do I evaluate and check a topic model?
- What are some unanswered questions in this field?
- How can I learn more?

- This is a case study in data analysis with probability models.
- Our agenda is to teach about this kind of analysis through topic models.
- Note: We are being "Bayesian" in this sense:

"[By Bayesian inference,] I simply mean the method of statistical inference that draws conclusions by calculating conditional distributions of unknown quantities given (a) known quantities and (b) model specifications." (Rubin, 1984)

• (The Bayesian versus Frequentist debate is not relevant to this talk.)

# **Probabilistic models**

#### Specifying models

- Directed graphical models
- Conjugate priors and nonconjugate priors
- Time series modeling
- Hierarchical methods
- Mixed-membership models
- Prediction from sparse and noisy inputs
- Model selection and Bayesian nonparametric methods

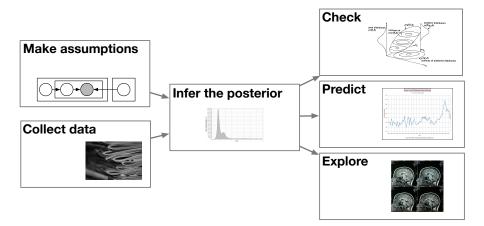
#### Approximate posterior inference

- MCMC
- Variational inference

#### Using and evaluating models

- Exploring, describing, summarizing, visualizing data
- Evaluating model fitness

## **Probabilistic models**



# **Organization of these lectures**

- Introduction to topic modeling: Latent Dirichlet allocation
- Beyond latent Dirichlet allocation
  - Correlated and dynamic models
  - Supervised models
  - Modeling text and user data
- Bayesian nonparametrics: A brief tutorial
- Posterior computation
  - Scalable variational inference
  - Nonconjugate variational inference
- Checking and evaluating models
  - Using the predictive distribution
  - Posterior predictive checks
- Discussion, open questions, and resources

# Introduction to Topic Modeling

#### Seeking Life's Bare (Genetic) Necessities

Haemonhilus

COLD SPRING HARBOR, NEW YORK— How many genes does an organism need to survive! Last week at the genome meeting here," two genome researchers with radically different approaches presented complementary views of the basic genes needed for life. One research team, using computer analyses to compare known genomes, concluded that today's organisms can be sustained with just 250 genes, and that the earliest life forms

required a mere 128 genes. The other researcher mapped genes in a simple parasite and estimated that for this organism, 800 genes are plenty to do the job—but that anything short of 100 wouldn't be enough.

Although the numbers don't match precisely, those predictions

\* Genome Mapping and Sequencing, Cold Spring Harbor, New York, May 8 to 12.

SCIENCE • VOL. 272 • 24 MAY 1996

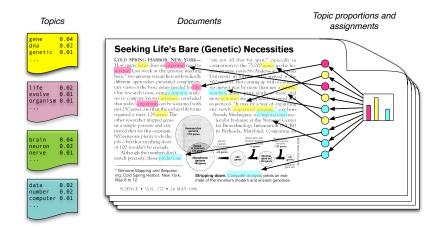
#### "are not all that far apart," especially in comparison to the 75,000 genes in the human genome, notes Six Andersson of Uppsala University in Sweden, who arrived at the 800 number. But coming up with a consensus answer may be more than just a genetic number; game, particularly as more and nore genomes are completely mapped and sequenced. "It may be a way of organizing any newly sequenced genome." explains Arcady Mushegian, a computational molecular biologist at the National Center for Biotechnology Information (NCBI) in Bethesda, Maryland. Comparing an



mate of the minimum modern and ancient genomes.

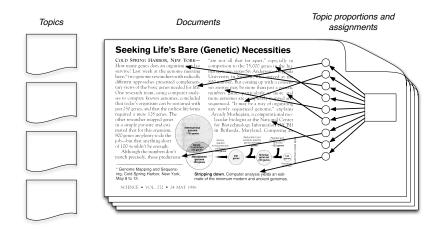
#### Simple intuition: Documents exhibit multiple topics.

# Latent Dirichlet allocation (LDA)



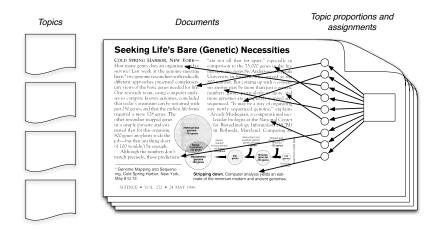
- Each topic is a distribution over words
- Each document is a mixture of corpus-wide topics
- Each word is drawn from one of those topics

# Latent Dirichlet allocation (LDA)



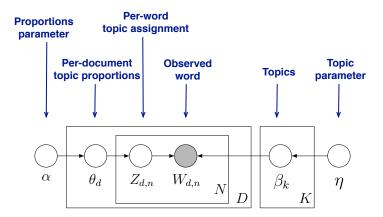
- In reality, we only observe the documents
- The other structure are hidden variables

# Latent Dirichlet allocation (LDA)

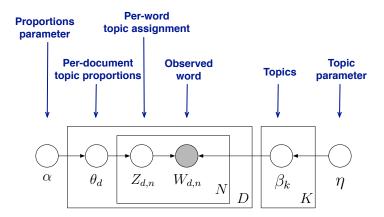


- Our goal is to infer the hidden variables
- I.e., compute their distribution conditioned on the documents

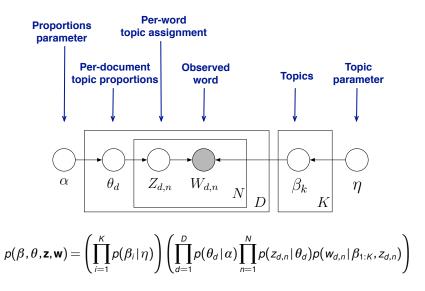
p(topics, proportions, assignments|documents)

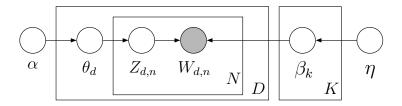


- Encodes assumptions
- Defines a factorization of the joint distribution
- Connects to algorithms for computing with data

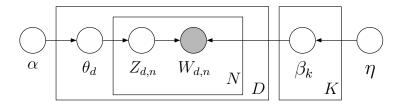


- Nodes are random variables; edges indicate dependence.
- Shaded nodes are observed; unshaded nodes are hidden.
- Plates indicate replicated variables.





- This joint defines a posterior,  $p(\theta, z, \beta | w)$ .
- · From a collection of documents, infer
  - Per-word topic assignment z<sub>d,n</sub>
  - Per-document topic proportions θ<sub>d</sub>
  - Per-corpus topic distributions  $\beta_k$
- Then use posterior expectations to perform the task at hand: information retrieval, document similarity, exploration, and others.



Approximate posterior inference algorithms

- Mean field variational methods (Blei et al., 2001, 2003)
- Expectation propagation (Minka and Lafferty, 2002)
- Collapsed Gibbs sampling (Griffiths and Steyvers, 2002)
- Distributed sampling (Newman et al., 2008; Ahmed et al., 2012)
- Collapsed variational inference (Teh et al., 2006)
- Online variational inference (Hoffman et al., 2010)
- Factorization based inference (Arora et al., 2012; Anandkumar et al., 2012)

#### **Example inference**



- Data: The OCR'ed collection of Science from 1990–2000
  - 17K documents
  - 11M words
  - 20K unique terms (stop words and rare words removed)
- **Model**: 100-topic LDA model using variational inference.

#### **Example inference**

#### Seeking Life's Bare (Genetic) Necessities

COLD SPRING HARBOR, NEW YORK-How many gene does an organism need to survive! Last week at the genome meeting here," two genome researchers with malically different approaches presented complementrary views of the basic genen needed for life. One research team, using computer analyses to compare howing genomes, concluded that today's organisms can be sustained with par 325 genes. and that the enriese life forms

required a mere 128 genes. The other researcher mapped genes in a simple parasite and estimated that for this organism, 800 genes are plenty to do the job—but that anything short of 100 wouldn't be enough.

Although the numbers don't match precisely, those predictions

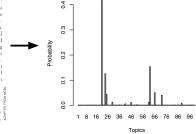
\* Genome Mapping and Sequencing, Cold Spring Harbor, New York, May 8 to 12. "are not all that far apart," especially in comparison to the 75,000 genes in the human genome, notes Siv Anderson of Upsala University in Stwelen, who arrived at the 800 numbers Buict coming up with a consensus answer may be more than just a genetic numbers gune, particularly as more and more genomes are completely mayped and sequenced. "It may be a way of organising any newly sequenced genome," explains Aready Mohseigna, a computational mo-

lecular biologist at the National Center for Biotechnology Information (NCBI) in Bethesda, Maryland. Comparing an





SCIENCE • VOL. 272 • 24 MAY 1996



#### **Example inference**

human genome dna genetic genes sequence gene molecular sequencing map information genetics mapping project sequences

evolution evolutionary species organisms life origin biology groups phylogenetic living diversity group new two common

disease host bacteria diseases resistance bacterial new strains control infectious malaria parasite parasites united tuberculosis

computer models information data computers system network systems model parallel methods networks software new simulations

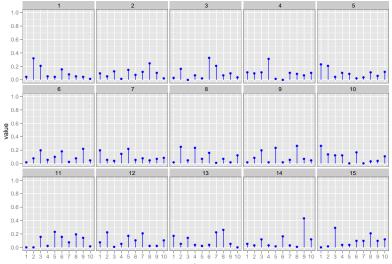
1	2	3	4	5
dna	protein	water	savs	mantle
gene	' cell	climate	researchers	high
sequence	cells	atmospheric	new	earth
genes	proteins	temperature	university	pressure
sequences	receptor	global	just	seismic
human	fig	surface	science	crust
genome	binding	ocean	like	temperature
genetic	activity	carbon	work	earths
analysis	activation	atmosphere	first	lower
two	kinase	changes	years	earthquakes
6	7	8	9	10
end	time	materials	dna	disease
article	data	surface	na rna	cancer
start	two	high	transcription	patients
science	model	structure	protein	human
readers	59	temperature	site	gene
service	ayatem	molecules	binding	medical
news	number	chemical	sequence	studies
card	different	molecular	proteins	drug
circle	mate	fo	specific	normal
letters		university	sequences	drugs
11	12	13	14	15
	species	protein	cells	space
years million	Species	protein structure	Cells	space solar
	species evolution population	protein structure proteins	Cells cell virus	space solar observations
years million ago age	species evolution population evolutionary	protein structure proteins two	Cells Cell virus hiv	space solar observations earth
years million ago age university	Species evolution population evolutionary university	protein structure proteins	Cells cell virus hiv infection	space solar observations
Years million ago age university north	Species evolution population evolutionary university populations	protein structure proteins two amino binding	CellS Cell virus hiv infection immune	space solar observations earth stars university
years million ago age university	Species evolution population evolutionary university	protein structure proteins two amino binding acid	Cells cell virus hiv infection	space solar observations earth stars
years million ago age university north early fig	Species evolution population evolutionary university populations	protein structure proteins two amino binding acid residues	Cells Cell virus hiv infection immune human antigen	Space solar observations earth stars university mass sun
Years million ago age university north early	Species evolution population evolutionary university populations natural studies genet:	protein structure proteins two amino binding acid residues molecular	Cells Cell virus hiv infection immune human antigen infected	space solar observations earth stars university mass
years million ago age university north early fig	Species evolution population evolutionary university populations natural studies	protein structure proteins two amino binding acid residues	Cells Cell virus hiv infection immune human antigen	Space solar observations earth stars university mass sun
years million ago age university north early fig evidence record 16	Species evolution population evolutionary university populations natural studies genetic heap 17	protein structure proteins two amino binding acid residues molecular structural	Cells Cells virus hiv infection immune human antigen infected viral	Space solar observations earth stars university mas sun attronomers telescope 20
years million ago age university north early fig evidence record 16 fax	Species evolution population evolutionary university populations natural studes genetic teapy 17 Cells	protein structure proteins two amino binding acid residues molecular structural	CEIS CEIS Virus hiv infection immune human antigen infected viral 19 research	Space solar observations earth stars university mass sun astronomers telescope 20 neurons
years million ago age university north early fig evidence record 16 fax manager	species evolution population evolutionary university populations studies genetic tearry 17 Cells Cells	protein structure proteins two amino binding acid residues molecular structural 18 energy electron	Cells Cells Virus hiv infection human antigen infected viral 19 research science	space solar observations earth stars university astroamers stelecope 20 neurons brain
Years million ago age university north early fig evidence record 16 fax manager science	species evolution population evolutionary university populations studes studes studes studes cell cell gene	protein structure proteins two amino binding acid residues molecular structural 18 energy electron state	Cells Cell Virus hiv infection immune human antigen infected viral 19 research science national	space solar observations earth stars university mass son autoromes telerope 20 PeurOns brain oelis
Yearts million age university early early fax manager science aaas	Species by output population evolutionary university populations and states states and states and states states and states states st	protein structure proteins two amino binding acid residues molecular stockars thocka	CEIS CEI Virus Infection Immune human antigen infected viral 19 research science national scientific	space solar observations earth stars sars astronome webscope 20 neurons brain cells activity
Years million ago age university north early fig evidence record 16 fax manager science aaas advertising	species evolution population evolutionary university populations studes studes exerts tates tates genes genes genes genes genes genes	protein structure proteins two amino binding acid residues residues residues two tural 18 energy electron state light quantum	Cells Cell Virus hiv infection immune human antigen infected viral 19 research science national	space solar observations earth stars university mas autoromes telecope 20 Peurons brain cells activity fig
Vearts million age university north early evidence record 16 fax manager science aaas advertising sales	Species brouten population evolutionary university populations man states states states states states states states states states cells cells cell genes genes expression development	protein structure proteins two amino acid residues molecular acid energy electron state light quantum physics	CEIS CEIS VITUS Infection immune human antigen infected viral 19 research science national scientific science	space solar observations earth stars sars as as starsones sat solar solar
Vears million ago age university north early fig evidence record 16 16 16 16 16 18 advertising sales member	species evolution population evolutionary university populations atudes evolutionary atudes evolutions cell genes genes expression development mutent	protein structure proteins two amino binding acid residues molecular atructural atructural 18 energy electron state light quantum physics electrons	Cells Cell Virus hiv infection immune human antigen infected vrai 19 research science national scientis scientis	space solar observations earth stars unversity mas autonomes beaution 20 20 20 20 20 20 20 20 20 20 20 20 20
Vears million age undersity north early ervicence record 16 fax manager science aaas advertising sales member recruitment	Species brouten population evolutionary university populations man states states states states states states states states states cells cells cell genes genes expression development	protein structure proteins hwo amino binding acid residues molecular molecular state energy electron state light quantum physics electrons high	CEIS CEIS VITUS Infection immune human antigen infected viral 19 research science national scientific science	space solar observations earth stars sars advoumes wan advoumes wan advoumes wan advoumes gan brain colis activity fig chamels university colex
Vears million ago age university north early fig evidence record 16 16 16 16 16 18 advertising sales member	species evolution population evolutionary university populations atudes evolutionary atudes evolutions cell genes genes expression development mutent	protein structure proteins two amino binding acid residues molecular atructural atructural 18 energy electron state light quantum physics electrons	Cells Cell Virus hiv infection immune human antigen infected viral 19 research science national scientis scientis scientis	space solar observations earth stars university mean 20 20 20 20 20 20 20 20 20 20 20 20 20

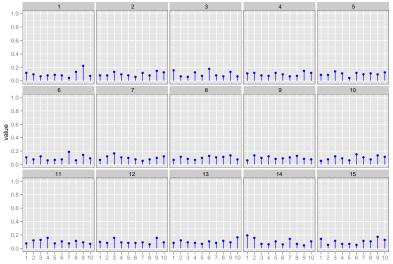
# Aside: The Dirichlet distribution

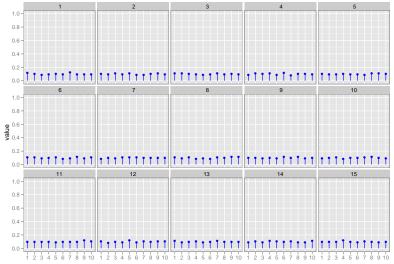
 The Dirichlet distribution is an exponential family distribution over the simplex, i.e., positive vectors that sum to one

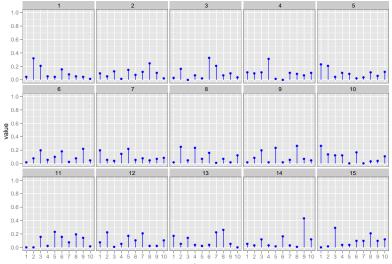
$$\rho(\theta \mid \vec{\alpha}) = \frac{\Gamma\left(\sum_{i} \alpha_{i}\right)}{\prod_{i} \Gamma(\alpha_{i})} \prod_{i} \theta_{i}^{\alpha_{i}-1}.$$

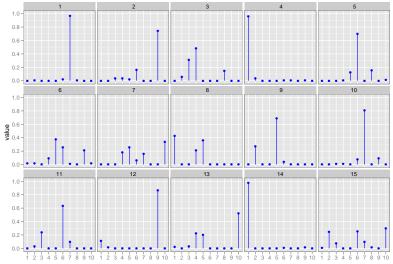
- It is conjugate to the multinomial. Given a multinomial observation, the posterior distribution of θ is a Dirichlet.
- The parameter  $\alpha$  controls the mean shape and sparsity of  $\theta$ .
- The topic proportions are a *K* dimensional Dirichlet. The topics are a *V* dimensional Dirichlet.





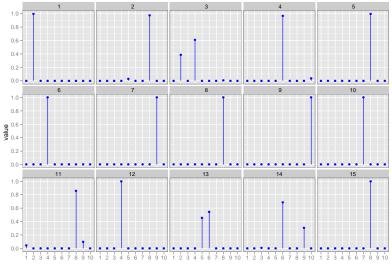


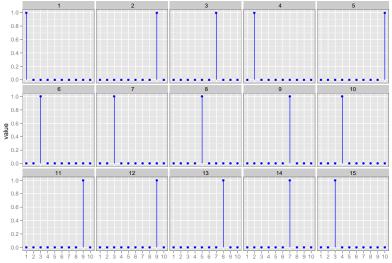




item

 $\alpha = 0.01$ 

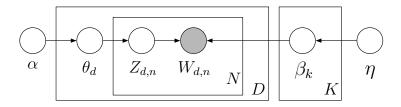




item

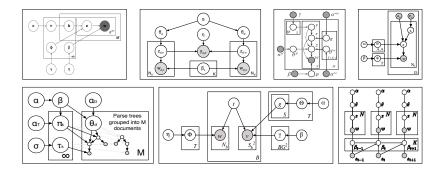
- LDA trades off two goals.
  - For each document, allocate its words to as few topics as possible.
     For each topic, assign high probability to as few terms as possible.
- These goals are at odds.
  - Putting a document in a single topic makes #2 hard: All of its words must have probability under that topic.
  - Putting very few words in each topic makes #1 hard: To cover a document's words, it must assign many topics to it.
- Trading off these goals finds groups of tightly co-occurring words.

# LDA summary



- LDA is a probabilistic model of text. It casts the problem of discovering themes in large document collections as a posterior inference problem.
- It lets us visualize the hidden thematic structure in large collections, and generalize new data to fit into that structure.
- Builds on latent semantic analysis (Deerwester et al., 1990; Hofmann, 1999) It is a mixed-membership model (Erosheva, 2004). It relates to PCA and matrix factorization (Jakulin and Buntine, 2002). Was independently invented for genetics (Pritchard et al., 2000)

# LDA summary



- LDA is a simple building block that enables many applications.
- It is popular because organizing and finding patterns in data has become important in the sciences, humanties, industry, and culture.
- Further, algorithmic improvements let us fit models to massive data.

### Example: LDA in R (Jonathan Chang)

perspective identifying tumor suppressor genes in human... letters global warming report leslie roberts article global.... research news a small revolution gets under way the 1990s.... a continuing series the reign of trial and error draws to a close... making deep earthquakes in the laboratory lab experimenters... quick fix for freeways thanks to a team of fast working... feathers fly in grouse population dispute researchers...

245 1897:1 1467:1 1351:1 731:2 800:5 682:1 315:6 3668:1 14:1 260 4261:2 518:1 271:6 2734:1 2662:1 2432:1 683:2 1631:7 279 2724:1 107:3 518:1 141:3 3208:1 32:1 2444:1 182:1 250:1 266 2552:1 1993:1 116:1 539:1 1630:1 855:1 1422:1 182:3 2432:1 233 1372:1 1351:1 261:1 501:1 1938:1 32:1 14:1 4067:1 98:2 148 4384:1 1339:1 32:1 4107:1 2300:1 229:1 529:1 521:1 2231:1 193 569:1 3617:1 3781:2 14:1 98:1 3596:1 3037:1 1482:12 665:2

docs <- read.documents("mult.dat")
K <- 20</pre>

. . . .

alpha <- 1/20

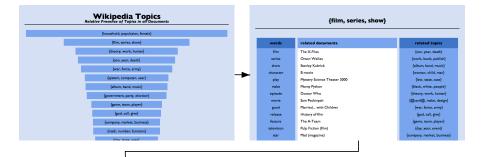
. . . .

eta <- 0.001

model <- lda.collapsed.gibbs.sampler(documents, K, vocab, 1000, alpha, eta)</pre>

1	2	3	4	5
dna	protein	water	savs	mantle
gene	' cell	climate	researchers	high
sequence	cells	atmospheric	new	earth
genes	proteins	temperature	university	pressure
sequences	receptor	global	just	seismic
human	fig	surface	science	crust
genome	binding	ocean	like	temperature
genetic	activity	carbon	work	earths
analysis	activation	atmosphere	first	lower
two	kinase	changes	years	earthquakes
6	7	8	9	10
end	time	materials	dna	disease
article	data	surface	i rna	cancer
start	two	high	transcription	patients
science	model	structure	protein	human
readers	59	temperature	site	gene
service	ayatem	molecules	binding	medical
news	number	chemical	sequence	studies
card	different	molecular	proteins	drug
circle	mate	fg	specific	normal
letters		university	sequences	drugs
11	12	13	14	15
	species	protein	cells	space
years million	Species	protein structure	Cells	space solar
	species evolution population	protein structure proteins	Cells cell virus	space solar observations
years million ago age	species evolution population evolutionary	protein structure proteins two	Cells Cell virus hiv	space solar observations earth
years million ago age university	Species evolution population evolutionary university	protein structure proteins	Cells cell virus hiv infection	space solar observations
years million ago age university north	Species evolution population evolutionary university populations	protein structure proteins two amino binding	CellS Cell Virus hiv infection immune	space solar observations earth stars university
years million ago age university	Species evolution population evolutionary university	protein structure proteins two amino binding acid	Cells cell virus hiv infection	space solar observations earth stars
years million ago university north early fig	Species evolution population evolutionary university populations	protein structure proteins two amino binding acid residues	Cells Cell virus hiv infection immune human antigen	Space solar observations earth stars university mass sun
Years million ago age university north early	Species evolution population evolutionary university populations natural studies genet:	protein structure proteins two amino binding acid residues molecular	Cells Cell virus hiv infection immune human antigen infected	space solar observations earth stars university mass
years million ago university north early fig	Species evolution population evolutionary university populations natural studies	protein structure proteins two amino binding acid residues	Cells Cell virus hiv infection immune human antigen	Space solar observations earth stars university mass sun
years million ago age university north early fig evidence record 16	Species evolution population evolutionary university populations natural studies genetic heap 17	protein structure proteins two amino binding acid residues molecular etructural	Cells virus hiv infection immune human antigen infected viral	Space solar observations earth stars university mas sun attronomers telescope 20
years million ago age university north early fig evidence record 16 fax	Species evolution population evolutionary university populations natural studes genet: teap 17 Cells	protein structure proteins two amino binding acid residues molecular etructural	CELS CELS Virus hiv infection immune human antigen infected viral 19 research	Space solar observations earth stars university mass sun astronomers telescope 20 neurons
years million ago age university north early fig evidence record 16 fax manager	species evolution population evolutionary university populations studies genetic tearry 17 Cells Cells	protein structure proteins two amino binding acid residues molecular atructural 18 energy electron	Cells Virus hiv infection human antigen infected viral 19 research science	space solar observations earth stars university astroamers stelecope 20 neurons brain
Years million ago age university north early fig evidence record 16 fax manager science	species evolution population evolutionary university populations studes studes studes studes cell cell gene	protein structure proteins two amino binding acid residues molecular structural 18 energy electron state	Cells Cell hiv infecton infecton infecton infectod viral 19 research science national	space solar observations earth stars university mass son autoromers telerope 20 PeurOns brain oelis
Years million age university early early early record 16 fax manager science aaas	Species by output population evolutionary university populations and states states and states states and states states st	Protein structure proteins two amino binding acid residues molecular acid energy electron state light	Cells Cell virus infection immune human antigen infected virai 19 research science national scientific	space solar observations earth stars stars astronome astronome astronome astronome astronome starsope 20 neurons brain cells activity
Years million ago age university north early fig evidence record fax manager science agas advertising	species evolution population evolutionary university populations studes studes exerts tates tates studes exerts cells cell genes genes genes genes sexpression	protein structure proteins two amino binding acid residues molecular structural 18 energy electroin state light quantum	Cells Cell hiv infecton infecton infecton infectod viral 19 research science national	space solar observations earth stars university mas autoromes telecope 20 Peurons brain cells activity fig
Vears million age unrestipy north early evidence record 16 fax manager science aaas advertising sales	Species brouten population evolutionary university populations man states states states states states states states states states cells cells cell genes genes expression development	Protein structure proteins two amino binding acid residues molecular state energy electron state light quantum physics	CEIS VITUS Infection immune human antigen infected viral 19 research science national scientific science	space solar observations earth stars sars wan advocmes wan advocmes advocmes advocmes advocmes advocmes brain cells activity fig chamets
Years million ago age university north early fig evidence record 16 16 16 16 16 16 16 18 20 20 20 20 20 20 20 20 20 20 20 20 20	species evolution population evolutionary university populations atudes evolutionary atudes evolutions cell genes genes expression development mutent	protein structure proteins two amino acid residues molecular atructural 8 energy electron state light quantum physics electrons	Cells Cell Virus hiv infecton immune human antigen antigen viral second science mational scientis contrast contrast science	space solar observations earth stars unversity mas autonomes beaution 20 20 20 20 20 20 20 20 20 20 20 20 20
Vears million age age unrestipy north early endence record 16 fax manager science agas advertising sales member recruitment	Species brouten population evolutionary university populations man states states states states states states states states states cells cells cell genes genes expression development	Protein structure proteins two amino binding acid residues molecular acid estitus thuctural 18 energy electron state light quantum physics electrons high	CEIS VITUS Infection immune human antigen infected viral 19 research science national scientific science	space solar observations earth stars stars university mas autocomes autocomes brain cells activity fig chamels university coltex
Years million ago age university north early fig evidence record 16 16 16 16 16 16 16 18 20 20 20 20 20 20 20 20 20 20 20 20 20	species evolution population evolutionary university populations atudes evolutionary atudes evolutions cell genes genes expression development mutent	protein structure proteins two amino acid residues molecular atructural 8 energy electron state light quantum physics electrons	Cells Cell Virus hiv infecton immune human antigen antigen viral second science mational scientis contrast contrast science	space solar observations earth stars unversity mas autonomes beaution 20 20 20 20 20 20 20 20 20 20 20 20 20

### Open source document browser (with Allison Chaney)



theo

wor

Idea

view

arreve

Social sciences

#### Stanley Kubrick



(theory, work, human)

{son, year, death}

{black, white, people}

(epd, call, give)

{math, energy, light}

#### Stanley Kubrick (b) 26, (29) – Hunh 7, (1999) was an American IIm drawn can writer, produced aning most of the air photographic who have also Beglind during most of the structure of the structure of the structure of the method of working, the variety of games he worked in the structure of photographic structure of the structure of the structure of games he worked in the structure of his own when and time constraints, but with the rate outdowner of the like structure of the like structure of the structure of the structure of the structure of the strucsture of the structure of the structure of the structure of the subserver.

Rubrick's films are characterized by a formal visual topic and metacious attenden to detail—his later films often have elements of surveallism and expressionism that exchewes structured linear arranzive. His films are repeatedly described as stow and methodical, and are often perceived as a reflection on his obsessive and perfectionism nature.<sup>11</sup>A recorring theme in his films is man's inhumatry to man. While often viewed as



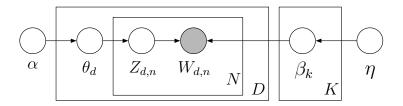
5	related documents	related topics
r	Meme	{work, book, publish}
	Intelligent design	(law, state, case)
•	Immanuel Kant	(son, year, death)
	Philosophy of mathematics	{woman, child, man}
	History of science	{god, call, give}
	Free will	{black, white, people}
	Truth	(film, series, show)
•	Psychoanalysis	{war, force, army}
ot	Charles Peirce	(language, word, form)
	Existentialism	(@card@, make, design)
1	Deconstruction	(church, century, christian)

(rate, high, increase)

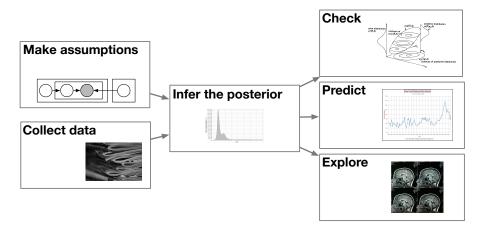
(company, market, business)

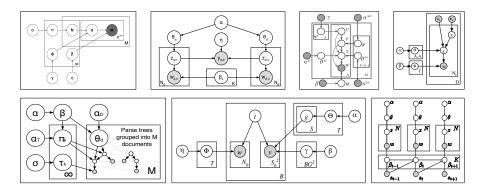
#### {theory, work, human}

# **Beyond Latent Dirichlet Allocation**

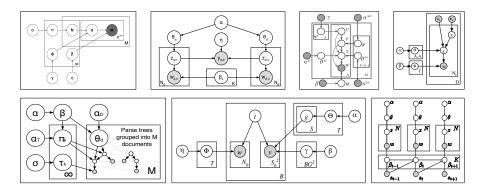


- LDA is a simple topic model.
- It can be used to find topics that describe a corpus.
- Each document exhibits multiple topics.
- How can we build on this simple model of text?

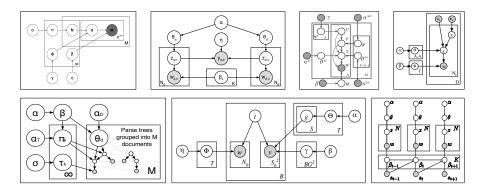




- LDA can be embedded in more complicated models, embodying further intuitions about the structure of the texts.
- E.g., it can be used in models that account for syntax, authorship, word sense, dynamics, correlation, hierarchies, and other structure.



- The **data generating distribution** can be changed. We can apply mixed-membership assumptions to many kinds of data.
- E.g., we can build models of images, social networks, music, purchase histories, computer code, genetic data, and other types.

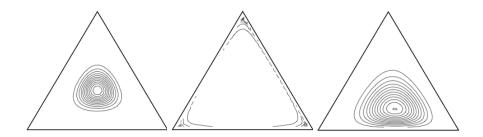


- The **posterior** can be used in creative ways.
- E.g., we can use inferences in information retrieval, recommendation, similarity, visualization, summarization, and other applications.

- These different kinds of extensions can be combined.
- (Really, these ways of extending LDA are a big advantage of using **probabilistic modeling** to analyze data.)
- To give a sense of how LDA can be extended, I'll describe several examples of extensions that my group has worked on.
- We will discuss
  - Correlated topic models
  - Dynamic topic models & measuring scholarly impact
  - Supervised topic models
  - Relational topic models
  - Ideal point topic models
  - Collaborative topic models

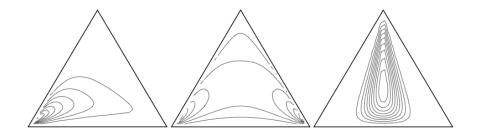
# **Correlated and Dynamic Topic Models**

## **Correlated topic models**



- The Dirichlet is a distribution on the simplex, positive vectors that sum to 1.
- It assumes that components are nearly independent.
- In real data, an article about *fossil fuels* is more likely to also be about *geology* than about *genetics*.

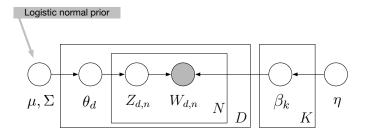
## **Correlated topic models**



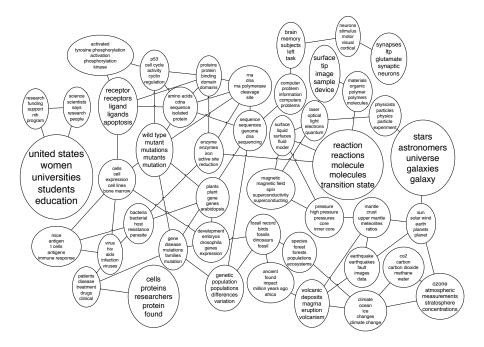
- The **logistic normal** is a distribution on the simplex that can model dependence between components (Aitchison, 1980).
- The log of the parameters of the multinomial are drawn from a multivariate Gaussian distribution,

$$X \sim \mathcal{N}_{\mathcal{K}}(\mu, \Sigma)$$
  
$$\theta_i \propto \exp\{x_i\}.$$

## **Correlated topic models**



- Draw topic proportions from a logistic normal
- This allows topic occurrences to exhibit correlation.
- Provides a "map" of topics and how they are related
- Provides a better fit to text data, but computation is more complex



1789



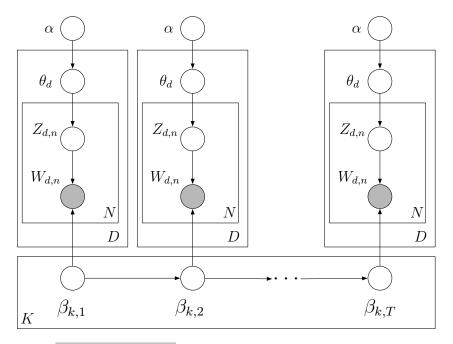
Inaugural addresses

2009

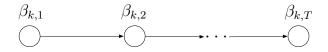


AMONG the vicissitudes incident to life no event could have filled me with greater anxieties than that of which the notification was transmitted by your order...

- My fellow citizens: I stand here today humbled by the task before us, grateful for the trust you have bestowed, mindful of the sacrifices borne by our ancestors...
  - LDA assumes that the order of documents does not matter.
  - Not appropriate for sequential corpora (e.g., that span hundreds of years)
  - Further, we may want to track how language changes over time.
  - Dynamic topic models let the topics *drift* in a sequence.



Topics drift through time



- Use a logistic normal distribution to model topics evolving over time.
- Embed it in a state-space model on the log of the topic distribution

$$\begin{array}{ll} \beta_{t,k} | \beta_{t-1,k} & \sim & \mathcal{N}(\beta_{t-1,k}, l\sigma^2) \\ p(w | \beta_{t,k}) & \propto & \exp\{\beta_{t,k}\} \end{array}$$

 As for CTMs, this makes computation more complex. But it lets us make inferences about sequences of documents.

### **Original article**

#### Sequencing the Genome, Fast James C. Hullicin and America A. Holharray

more sequencing prejects reveal ety of genomes, including 81 Mb of se-Give growite making of an experise by ranking off the sequence of the infor-tration receasery for the 156 of the exper-menter receasery for the 156 of the exper-sation receasery for the 156 of the experand evicence-which are linked together opercepts name made the process of obtains -ing the basic-by-hasis sequences of DNA throughput of 32,000 samples per day. Two sealor: By application of an electric field ABI 3700 carbility sequences—delivered across a gd matrix, there sequences sepa-rate flucturescently labeled DNA molecules that differ in size by one base. As the

s be automatically recorded. The latest sequencer to be launched in The latest sequence to be tanked in Parkin-Liner's much-anticipated ABI Priori 3700 DNA Analyzer which, like the Maheudar Denamins MezallACE (1900) traditional slab-shaped get apparatos. Estas interest in the ARI 2700 has been generat-ed because Craig Venter of Colera Grtire 3 gigsbases (Gb) of the human proome in 3 years. The specifications of the ABI 3700 machine my that, with loss than 1 bour of human labor per day, it can se-quence 768 samples per day. Assaming quence 168 samples per day. Assuming that each sample gives an average of 400 hase pairs (bp) of stable sequence data (its read length) and any section from the on-434 days, which affords some margin of er-4.6 days, which altorits some margin of or-rar for anospected developments. At the Sanger Centre, we have finished. 145 Mb of genomic sequence from a vari-

The authors are at The Sanger Centre, Melicome Text Censure Centre, Hindran, Cente, CB10 11A, UK 1-mail jointhiangecacak

NUMBER OF THE OWNER OF THE OWNER OF THE OWNER OF THE OWNER. ples from the plates into wells that open in-to the capillation. This and the rest of the sequencing operation is fully automatic The machine can exercise process for 90-real plane of DNA samples automated, taking approximately 16 hours before oper-sion intervention is required. This rule falls short of the design specification of four 90-real plane in 12 hours. The main intervention of the AM 3300 in

The main investion of the AIM 3300 is the use of a sheath flow floorescence datac-tion system (4). Detection of the DNA flagnoni oydani (4). Detection of the DPA Hig-menti occurs 300 µm pust the end of the op-flary within a fixed silon owerder. A laminar fluid flows over the ends of the capillarios, a Calabad apprendix faile by 2001, whe a finished version by 2003. Our sequenc-ing equipment includes 44 ABI 373XL, 61 ABI 373XL, and 31 ABI 373XL-96 slab. capillaries through a fruid All 377XL, and 31 Abl 377XL-96 state gel sequences from Parkis-Elmer plus 6 Molecular Dynamics MegaBACE 1000 team has sommersing interaction with all of the samples. The emitted flavorescence is detected with a special CCD (charge-cen-pled device) detector. This arrangement masses that there are no moving parts in the detection system, other than a shotter in front cardiary semances, allowing a maximum



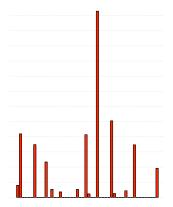
to the Sanger Course in December 1998- are desirable. In fact, a repriner that could are in our Research and Development deare as our research and treveropreest de-partment for evaluation. Thus, the ABI 3700 will ultimaraly be added to our prospeed of another system is pretention, if both systems cost the same. This is be-cause assembling relatively fewer long-se-

on capacity to reach our gool. The ABI 3300 DNA sequences is built into a floor-standing cabinet, which cor-bling many there room. So, read length is new sequencing technologies. We have directly compared the ABI 3700 sequencer to the ABI 377XL slab gel sequencer by evaluating the sequence data obtained from both machines with human DNA samples. These samples were subclosed into plasmid or m13 phage and per-pared and sequenced with our mandard potocols for Parkin-Elmer Big Dye Ter-

is required every day under high-through-put operation. At bench height within the cutture to a four pendion hed, on which mi-cuture rolates of DNA samples are located. and programs it by using a personal com-puter. A robotic arm transfers DNA surwww.sciencemar.org. SCIINCE VOL288 19 MARCH 1999

tains in its base all the reserves required for its operation. The reagent containers are readily accessible for replenishment, which

### **Topic proportions**



### **Original article**

#### Sequencing the Genome. Fast James C. Hudikis and America A. Helbarrey

mome sequencing projects reveal for greating off-an sequence of the protein making 81 Mb of si-quence from the luman generation, the largest answer of any cortex of 1/3 We seen which encodes all of the infor-serensessy for the No of the signa-quence in sequence of the second sequence of the second second sequence of the second Give greatic making of an experience by reading off the sequence of the DNA base, which encodes all of the infor-mation necessary for the kile of the segueacross a gd matrix, there sequences sepa-rate flucturescently labeled DNA molecules that differ in size by one base. As the

s be automatically recorded. The latest sequencer to be launched in de because Craig Venter of Colert Ob-servers Cereportion industry and the -250 of these matchins (1) will inable the com-pany to produce raw sequence for the en-ire 3 gaptimers (Ob) of the human generie in 3 points. The specifications of the ABI 2700 matchins my that, with less that 1 boar of human labor per day, it can se-quence 768 samples per day. Assaming quence 168 samples per day. Assuming that each sample gives an average of 400 base pairs (bp) of stable sequence data (its read length) and any socian from the on-

6.66 clays, which attorns come integra of er-rar for anexpected developments. At the Sarger Centre, we have finished 146 Mb of genomic sequence from a vari-

The authors are at The Sanger Centre, Wellcom Text Generie Campo, Hinston, Carella, CB10 108 UK 1-mail jointhiaspecacak

Fig. 3. Comparison of read-length histograms for se-quences collected with the AN XXX capillary machine and the AN F77X-90 rad per vachine the capillary machine under performs the side get machine by about 200 bases. But sets of wast are from use with All big by memo-tar chambers. Boal length is computed as the marker of bases per read where the predicted error role is less then or equal to 10% (Q 2 20). The "physic" Q value was readwith center type of system, the aim is to read as many bases as people for a given sample of DNA-that is, long read lengths to the Sancer Contra in December 1985-

are desirable. In fact, a system that could read twice as many bases but at half the speed of another system is pretention, if both systems cost the same. This is be-cause assembling relatively fewer long-senew sequencing technologies. We have directly compared the ABI 3700 sequencer to the ABI 377XL slab gel

is required every day under high-through-put operation. At bench height within the cubinet is a four-pesition bed, on which miand programs it by using a personal com-puter. A robotic arm transfers DNA sam-

www.sciencemar.org. SCIINCE VOL288 19 MARCH 1999

partment fer evaluation. Thus, the ABI 3700 will ultimately be added to our pro-

ent capacity to track our god. The ABI 3300 DNA sequencer is built into a flaor-standing cabinet, which con-

for its operation. The reagent containers are readily accessible for replenishment, which

ples from the plates into wells that open in-to the capillation. This and the rest of the sequencing operation is fully automatic short intervention in required, true rate take short of the design specification of four 'W-well place in 12 hours.

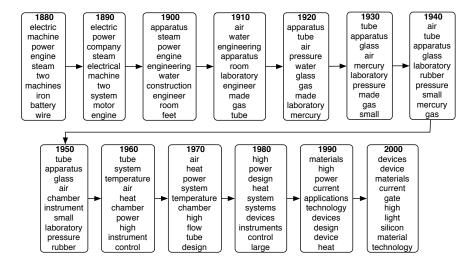
> a finished version by 2005. Our sequencing equipment includes 44 ABI 377XL, 61 ABI 377XL, and 31 ABI 377XL-96 slab. capillaries through a fruid Apr 377XL, and 31 Abit 377XL-46 state gel sequences from Parkit-Elmer plus 6 Malecular Dynamics MegaBACE 1000 team has sommersing interaction with all of the samples. The emitted flavorescence is detected with a special CCD (charge-cen-pled device) detector. This arrangement masses that there are no moving parts in the detection system, other than a shotter in front cardiary semances, allowing a maximum of the CCD detector. We have evaluated these ma-chines for their performance, op-rention, rate of use, and witability other is to inject a polymer m aneter -0.2 mm). Must sequenc-ing facilities use the slab get method, because multicapilary

sequence genome genes sequences human gene dna sequencing chromosome regions analysis data genomic number

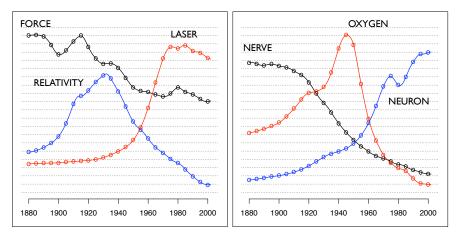
devices device materials current high gate light silicon material technology electrical fiber power based

data information network web computer language networks time software system words algorithm number internet

Most likely words from top topics



### "Neuroscience"



### "Theoretical Physics"

- Time-corrected similarity shows a new way of using the posterior.
- Consider the expected Hellinger distance between the topic proportions of two documents,

$$d_{ij} = \mathrm{E}\left[\sum_{k=1}^{K} (\sqrt{\theta_{i,k}} - \sqrt{\theta_{j,k}})^2 |\mathbf{w}_i, \mathbf{w}_j\right]$$

- Uses the latent structure to define similarity
- Time has been factored out because the topics associated to the components are different from year to year.
- Similarity based only on topic proportions

### The Brain of the Orang (1880)

#### 26

is these cases, which were submitted to the in the gla of December has for correction or no collection. Joint marks we contract there in a

whether the sports inder his same are not mithingery in kin. We therefore request our mades is consider that withdure. Parleauer George F. Backer, Professor O. C. Marsh and Parleauer J. Bigged are proparing more chosener experts at their sportung sports, and provide down

THE BRAIN OF THE ORAMO.

FRE BRAIN OF THE ORAMOP BY RENT C. DISTANA R.D.

The fields of the Orago has been figured by Theke and Neuko Standovski and Stand

b) and b) and

SCIENCE.

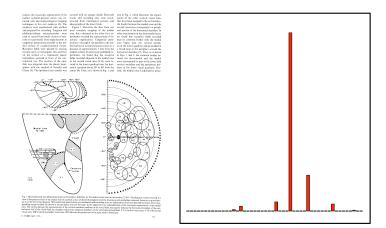
The short problem of the start of the short short short the start of the short short



the brain of the Oragy Chinganew, and man are the same; these are creating theory difference, however, in their deposition is all them. The feature of Spiring in the Oragy raws and down the possible handle particulation of the same is none. It differentiates the toward has the parents in the same of the particular the same of the same of

inequal linear; retrends is in continuous with the occipital liber, and the fact, acquiring group, assessing a in separated linear the posterior control conclusion mate coupleship that is made, by a shown holds may parallel with the credital future;. There is in the Gauge also, a former transing parallel with the parents, which with driving the paper parallel blocks into linear and using the of the type: parallel blocks into linear and using the of the type: parallel blocks into linear and using the of the type: parallel block into linear and using the of the type: parallel block into linear and using the of the type: parallel block into linear and using

Representation of the Visual Field on the Medial Wall of Occipital-Parietal Cortex in the Owl Monkey (1976)



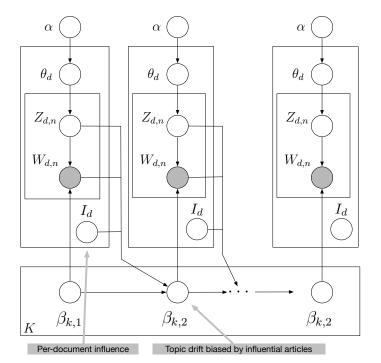
Einstein's Theory of Relativity

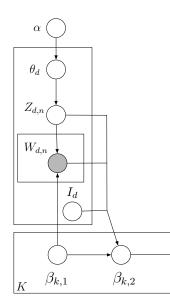
> Relativity paper #1 Relativity paper #3 Relativity paper #2 Relativity paper #4

My crackpot theory

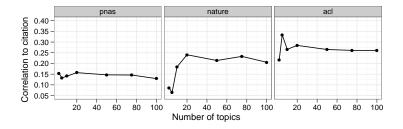
History of Science

- We built on the DTM to measure scholarly impact with sequences of text.
- Influential articles reflect future changes in language use.
- The "influence" of an article is a latent variable.
- Influential articles affect the drift of the topics that they discuss.
- The posterior gives a retrospective estimate of influential articles.

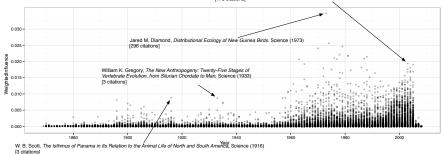




- Each document has an influence score I<sub>d</sub>.
- Each topic drifts in a way that is biased towards the documents with high influence.
- We can examine the posterior of the influence scores to retrospectively find articles that best explain the changes in language.



- This measure of impact only uses the words of the documents. It correlates strongly with citation counts.
- High impact, high citation: "The Mathematics of Statistical Machine Translation: Parameter Estimation" (Brown et al., 1993)
- "Low" impact, high citation: "Building a large annotated corpus of English: the Penn Treebank" (Marcus et al., 1993)



Derek E. Wildman et al., Implications of Natural Selection in Shaping 99.4% Nonsynonymous DNA Identity between Humans and Chimpanzees: Enlarging Genus Homo, PNAS (2003) [178 citations]

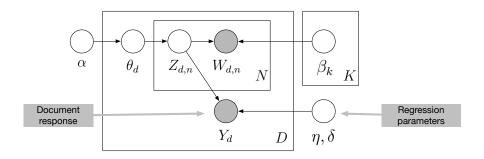
- PNAS, Science, and Nature from 1880–2005
- 350,000 Articles
- 163M observations
- Year-corrected correlation is 0.166

#### Summary: Correlated and dynamic topic models

- The Dirichlet assumption on topics and topic proportions makes strong conditional independence assumptions about the data.
- The **correlated topic model** uses a logistic normal on the topic proportions to find patterns in how topics tend to co-occur.
- The **dynamic topic model** uses a logistic normal in a linear dynamic model to capture how topics change over time.
- What's the catch? These models are harder to compute with. (Stay tuned.)

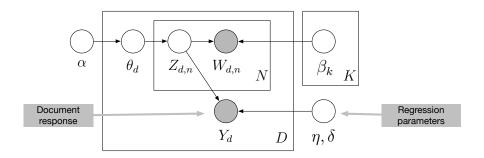
# **Supervised Topic Models**

- LDA is an unsupervised model. How can we build a topic model that is good at the task we care about?
- Many data are paired with response variables.
  - User reviews paired with a number of stars
  - Web pages paired with a number of "likes"
  - Documents paired with links to other documents
  - Images paired with a category
- **Supervised LDA** are topic models of documents and responses. They are fit to find topics predictive of the response.



- **1** Draw topic proportions  $\theta \mid \alpha \sim \text{Dir}(\alpha)$ .
- Por each word
  - Draw topic assignment  $z_n | \theta \sim Mult(\theta)$ .
  - Draw word  $w_n | z_n, \beta_{1:K} \sim \text{Mult}(\beta_{z_n})$ .
- **③** Draw response variable  $y | z_{1:N}, \eta, \sigma^2 \sim N(\eta^\top \bar{z}, \sigma^2)$ , where

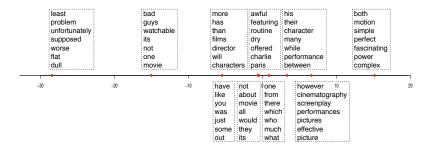
$$\bar{z}=(1/N)\sum_{n=1}^N z_n.$$



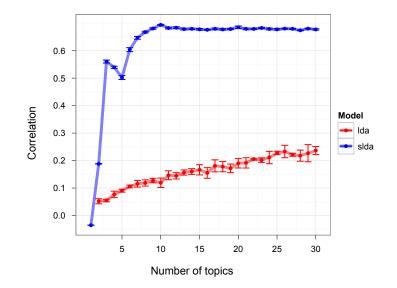
- Fit sLDA parameters to documents and responses. This gives: topics β<sub>1:K</sub> and coefficients η<sub>1:K</sub>.
- Given a new document, predict its response using the expected value:

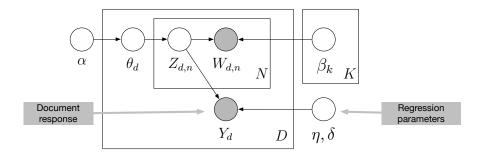
$$\mathbf{E}\left[\mathbf{Y}|\mathbf{w}_{1:N}, \alpha, \beta_{1:K}, \eta, \sigma^{2}\right] = \eta^{\mathsf{T}} \mathbf{E}\left[\bar{\mathbf{Z}}|\mathbf{w}_{1:N}\right]$$

This blends generative and discriminative modeling.

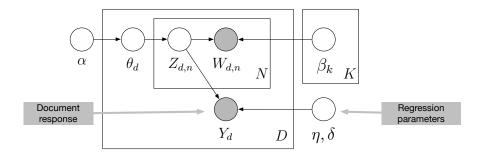


- 10-topic sLDA model on movie reviews (Pang and Lee, 2005).
- Response: number of stars associated with each review
- Each component of coefficient vector  $\eta$  is associated with a topic.

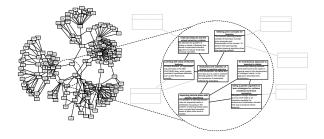




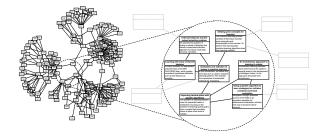
- SLDA enables model-based regression where the predictor is a document.
- It can easily be used wherever LDA is used in an unsupervised fashion (e.g., images, genes, music).
- SLDA is a supervised dimension-reduction technique, whereas LDA performs unsupervised dimension reduction.



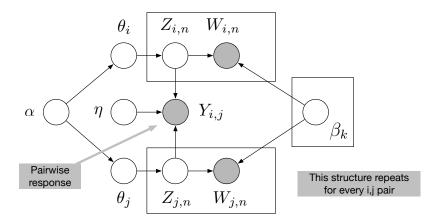
- SLDA has been extended to generalized linear models, e.g., for image classification and other non-continuous responses.
- We will discuss two extensions of sLDA
  - · Relational topic models: Models of networks and text
  - Ideal point topic models: Models of legislative voting behavior



- Many data sets contain connected observations.
- For example:
  - Citation networks of documents
  - Hyperlinked networks of web-pages.
  - Friend-connected social network profiles



- Research has focused on finding communities and patterns in the link-structure of these networks. But this ignores content.
- We adapted sLDA to pairwise response variables. This leads to a model of **content and connection**.
- Relational topic models find related hidden structure in both types of data.



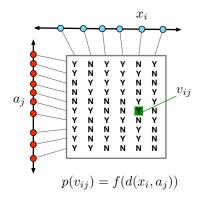
- Adapt fitting algorithm for sLDA with binary GLM response
- RTMs allow predictions about new and unlinked data.
- These predictions are out of reach for traditional network models.

1
j.
2
j
•
-
1
÷

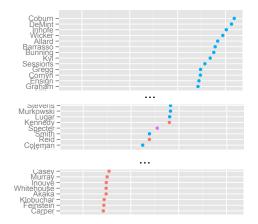
Given a new document, which documents is it likely to link to?

Competitive environments evolve better solutions for complex tasks		
Coevolving High Level Representations		
A Survey of Evolutionary Strategies		
Genetic Algorithms in Search, Optimization and Machine Learning	RI	
Strongly typed genetic programming in evolving cooperation strategies	RTM $(\psi_e)$	
Solving combinatorial problems using evolutionary algorithms	(r)	
A promising genetic algorithm approach to job-shop scheduling	be)	
Evolutionary Module Acquisition		
An Empirical Investigation of Multi-Parent Recombination Operators		
A New Algorithm for DNA Sequence Assembly	LI	
Identification of protein coding regions in genomic DNA	LDA	
Solving combinatorial problems using evolutionary algorithms	+	
A promising genetic algorithm approach to job-shop scheduling	R	
A genetic algorithm for passive management	eg	
The Performance of a Genetic Algorithm on a Chaotic Objective Function	res	
Adaptive global optimization with local search	Regression	
Mutation rates as adaptations	n	

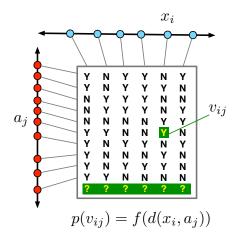
Given a new document, which documents is it likely to link to?



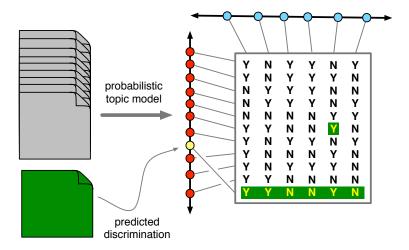
- The ideal point model uncovers voting patterns in legislative data
- We observe roll call data v<sub>ij</sub>.
- Bills attached to discrimination parameters *a<sub>j</sub>*.
   Senators attached to ideal points *x<sub>i</sub>*.



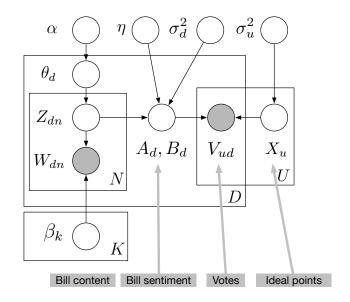
- Posterior inference reveals the political spectrum of senators
- Widely used in quantitative political science.

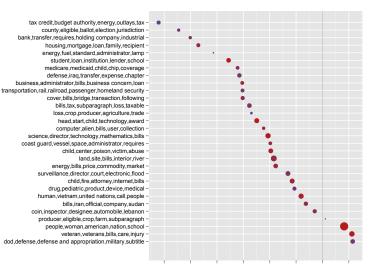


- We can predict a missing vote.
- But we cannot predict all the missing votes from a bill.
- Cf. the limitations of collaborative filtering



- Use supervised LDA to predict bill discrimination from bill text.
- But this is a latent response.





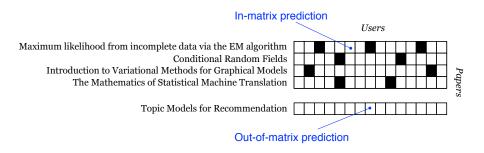
In addition to senators and bills, IPTM places topics on the spectrum.

#### Summary: Supervised topic models

- Many documents are associated with response variables.
- **Supervised LDA** embeds LDA in a generalized linear model that is conditioned on the latent topic assignments.
- Relational topic models use sLDA assumptions with pair-wise responses to model networks of documents.
- Ideal point topic models demonstrates how the response variables can themselves be latent variables. In this case, they are used downstream in a model of legislative behavior.
- (SLDA, the RTM, and others are implemented in the R package "Ida.")

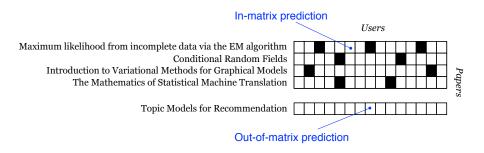
# **Modeling User Data and Text**

## Topic models for recommendation (Wang and Blei, 2011)



- In many settings, we have information about how people use documents.
- With new models, this can be used to
  - Help people find documents that they are interested in
  - Learn about what the documents mean to the people reading them
  - Learn about the people reading (or voting on) the documents.
- (We also saw this in ideal point topic models.)

#### Topic models for recommendation (Wang and Blei, 2011)

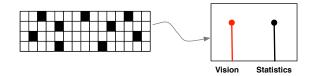


- Online communities of scientists' allow for new ways of connecting researchers to the research literature.
- With **collaborative topic models**, we recommend scientific articles based both on other scientists' preferences and their content.
- We can form both "in-matrix" and "out-of-matrix" predictions. We can learn about which articles are important, and which are interdisciplinary.

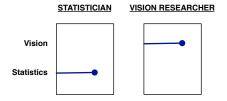
#### • Consider EM (Dempster et al., 1977). The text lets us estimate its topics:



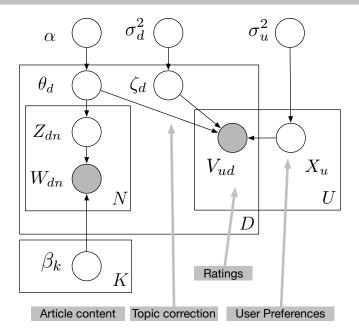
With user data, we adjust the topics to account for who liked it:



• We can then recommend to users:



#### Topic models for recommendation



#### Topic models for recommendation



- Big data set from Mendeley.com
- Fit the model with stochastic optimization
- The data—
  - 261K documents
  - 80K users
  - 10K vocabulary terms
  - 25M observed words
  - 5.1M entries (sparsity is 0.02%)

#### Maximum Likelihood from Incomplete Data via the EM Algorithm

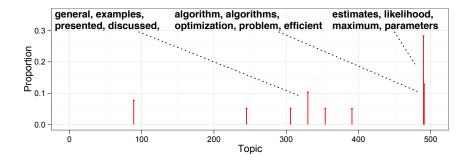
By A. P. DEMPSTER, N. M. LAIRD and D. B. RUBIN

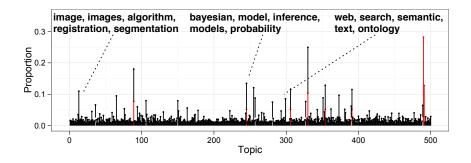
Harvard University and Educational Testing Service

[Read before the ROYAL STATISTICAL SOCIETY at a meeting organized by the RESEARCH SECTION on Wednesday, December 8th, 1976, Professor S. D. SILVEY in the Chair]

#### SUMMARY

A broadly applicable algorithm for computing maximum likelihood estimates from incomplete data is presented at various levels of generality. Theory showing the monotone behaviour of the likelihood and convergence of the algorithm is derived. Many examples are sketched, including missing value situations, applications to grouped, censored or truncated data, finite mixture models, variance component estimation, hyperparameter estimation, iteratively reweighted least squares and factor analysis.

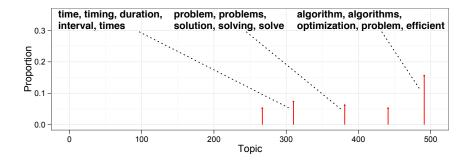


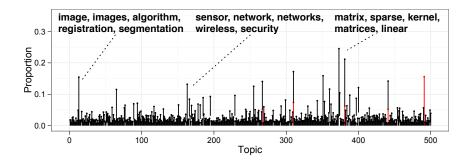


Stephen Boyd and Lieven Vandenberghe

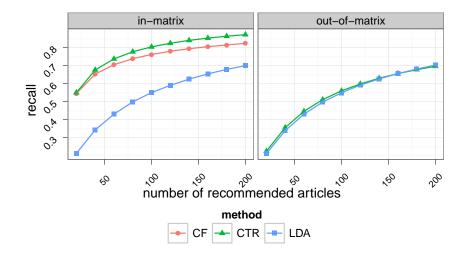
# Convex Optimization

CAMBRIDGE





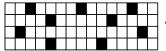
#### Topic models for recommendation



Can make predictions about current articles and new articles

## More than recommendation

Maximum likelihood from incomplete data via the EM algorithm Conditional Random Fields Introduction to Variational Methods for Graphical Models The Mathematics of Statistical Machine Translation



- The users also tell us about the data.
- We can look at posterior estimates to find
  - Widely read articles in a field
  - Articles in a field that are widely read in other fields
  - Articles from other fields that are widely read in a field
- These kinds of explorations require **interpretable dimensions**. They are not possible with classical matrix factorization.

Papers

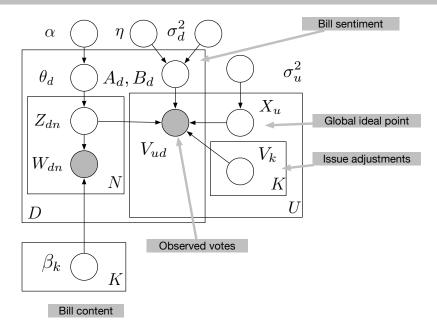
#### **Maximum Likelihood Estimation**

Торіс	estimates, likelihood, maximum, parameters, method
In-topic, read in topic	Maximum Likelihood Estimation of Population Parameters Bootstrap Methods: Another Look at the Jackknife R. A. Fisher and the Making of Maximum Likelihood
In-topic, read in other topics	Maximum Likelihood from Incomplete Data with the EM Algorithm Bootstrap Methods: Another Look at the Jackknife Tutorial on Maximum Likelihood Estimation
Out-of-topic, read in topic	Random Forests Identification of Causal Effects Using Instrumental Variables Matrix Computations

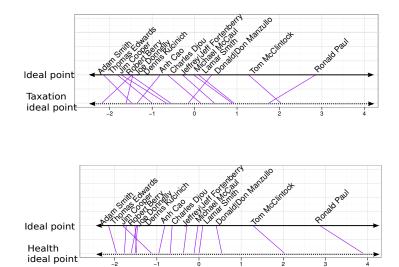
Торіс	networks, topology, connected, nodes, links, degree
In-topic, read in topic	Assortative Mixing in Networks Characterizing the Dynamical Importance of Network Nodes and Links Subgraph Centrality in Complex Networks
In-topic, read in other topics	Assortative Mixing in Networks The Structure and Function of Complex Networks Statistical Mechanics of Complex Networks
Out-of-topic, read in topic	Power Law Distributions in Empirical Data Graph Structure in the Web The Orgins of Bursts and Heavy Tails in Human Dynamics

- Our earlier ideal point model uses topics to predict votes from new bills.
- Alternatively, we can use the text to characterize how legislators diverge from their usual ideal points.
- For example: A senator might be left wing, but vote conservatively when it comes to economic matters.

### Issue-adjusted ideal points



### Issue-adjusted ideal points



# Extending LDA

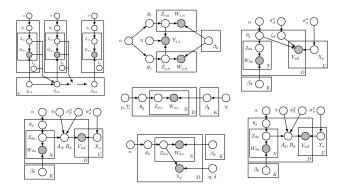
#### New applications—

- Syntactic topic models
- Topic models on images
- Topic models on social network data
- Topic models on music data
- Topic models for recommendation systems

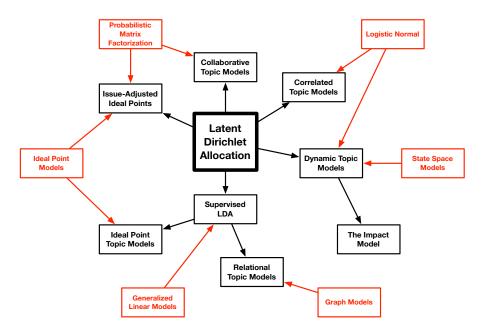
#### Testing and relaxing assumptions—

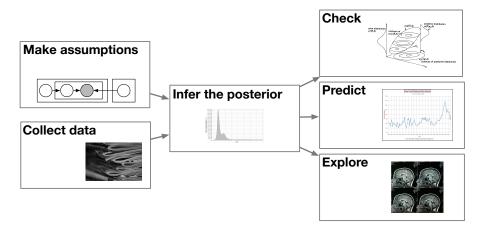
- Spike and slab priors
- Models of word contagion
- N-gram topic models

## Extending LDA



- Each of these models is tailored to solve a problem.
  - · Some problems arise from new kinds of data.
  - Others arise from an issue with existing models.
- Probabilistic modeling is a *flexible and modular language for designing* solutions to specific problems.



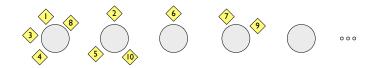


# **Bayesian Nonparametric Models**

- Why Bayesian nonparametric models?
- The Chinese restaurant process
- Chinese restaurant process mixture models
- The Chinese restaurant franchise
- Bayesian nonparametric topic models
- Random measures and stick-breaking constructions

- Topic models assume that the number of topics is fixed.
- It is a type of **regularization parameter**. It can be determined by cross validation and other model selection techniques.
- Bayesian nonparametric methods skirt model selection—
  - The data determine the number of topics during inference.
  - Future data can exhibit new topics.
- (This is a field unto itself, but has found wide application in topic modeling.)

### The Chinese restaurant process (CRP)

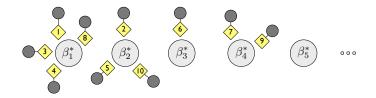


 N customers arrive to an infinite-table restaurant. Each sits down according to how many people are sitting at each table,

$$p(z_i = k | z_{1:(i-1)}, \alpha) \propto \begin{cases} n_k & \text{for } k \leq K \\ \alpha & \text{for } k = K+1. \end{cases}$$

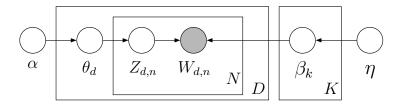
- The resulting seating plan provides a partition
- This distribution is **exchangeable**: Seating plan probabilities are the same regardless of the order of customers (Pitman, 2002).

## **CRP** mixture models



- Associate each table with a topic (β\*).
   Associate each customer with a data point (grey node).
- The number of clusters is infinite a priori; the data determines the number of clusters in the posterior.
- Further: the next data point might sit at new table.
- Exchangeability makes inference easy (Escobar and West, 1995; Neal, 2000).

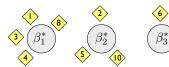
### The CRP is not a mixed-membership model



- Mixture models draw each data point from one component.
- The advantage of LDA is that it's a mixed-membership model.
- This is addressed by the Chinese restaurant franchise.

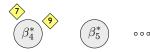
### The Chinese restaurant franchise (Teh et al., 2006)

#### **Corpus level restaurant**



#### **Document level restaurants**

At the corpus level, topics are drawn from a prior.



Each document-level table is associated with a customer at the corpus level restaurant.

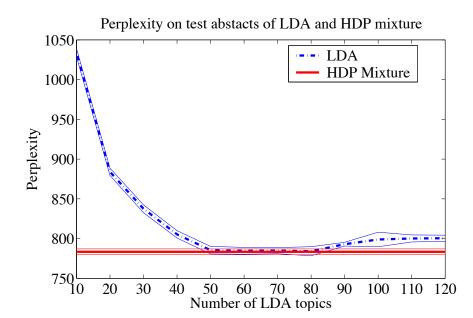




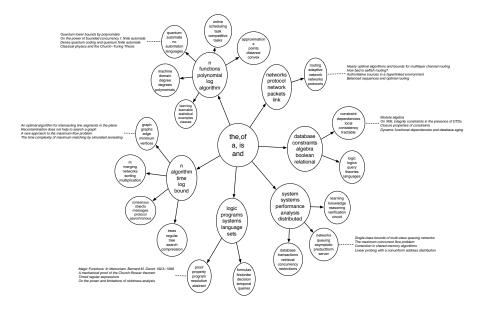


Each word is associated with a customer at the document's restuarant. It is drawn from the topic that its table is associated with.

#### The CRF selects the "right" number of topics (Teh et al., 2006)



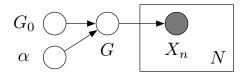
#### Extended to find hierarchies (Blei et al., 2010)



### BNP correlated topic model (Paisley et al., 2011)

{president party elect} {military army armed} {Colory <b>{ifite/rifit@roffite</b> @rhia.union} {liaw convertion international} {wittam lod eari} {wittam lod eari} {till prisoner arrest}	
(son fathe@et <b>bpinter</b> fjorman territory) (pout centre tootball) (publish story publication) (emperor reign imperial) (istand <b>battle</b> i <b>a紙祝</b> 後) fight) (student 如物研究形 经短期pation) (album song music) (fersey vork unitorm)	
{church catholic roman} {law legal-couth}ze award) {film scene movie} (alle tourn wat) (alle tourn wat) (company car enging) (lanquae culture spanish) {art peipting adlist}n celulation)	
(universe destroy series) (population female male) (political society argue) (weap <del>ດຍັກຜົນດີຍອີດເອັດ</del> ຜິທີສິກັດຄື <sup>ແ</sup> ອັດຜູ້ລີກເຊັສິກັດ (god greek anຕິເອີກິກ) <sup>wail</sup> design)	
(music instrum <sup>4</sup> e여러 여인호명) <sup>e event)</sup>	
{language letter <sub>Eur</sub> Round danguage} (heat pressure mechanical)	
(moti <b>f#R15% planek</b> ysolar) {water sub metal} (mathematician numeral decimal) (wave light field)	
{math function define}	

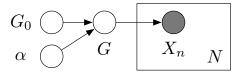
### **Random measures**



- The CRP metaphors are the best first way to understand BNP methods.
- BNP models were originally developed as random measure models.
- E.g., data drawn independently from a random distribution:

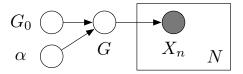
$$G \sim \mathrm{DP}(\alpha G_0)$$
  
 $\kappa_n \sim G$ 

• The random measure perspective helps with certain applications (such as the BNP correlated topic model) and for some approaches to inference.



• The Dirichlet process is a distribution of distributions,  $G \sim DP(\alpha, G_0)$ 

- concentration parameter  $\alpha$  (a positive scalar)
- base distribution G<sub>0</sub>.
- It produces distributions defined on the same space as its base distribution.

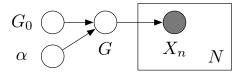


- Consider a partition of the probability space  $(A_1, \ldots, A_K)$ .
- Ferguson: If for all partitions,

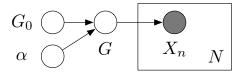
$$\langle G(A_1),\ldots,G(A_k)\rangle \sim \operatorname{Dir}(\alpha G_0(A_1),\ldots,\alpha G_0(A_K))$$

then *G* is distributed with a Dirichlet process.

• Note: In this process, the random variables *G*(*A<sub>k</sub>*) are indexed by the Borel sets of the probability space.

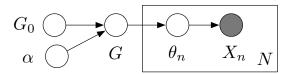


- G is discrete; it places its mass on a countably infinite set of atoms.
- The distribution of the locations is the base distribution *G*<sub>0</sub>.
- As  $\alpha$  gets large, *G* looks more like  $G_0$ .
- The conditional  $P(G|x_{1:N})$  is a Dirichlet process.



- Marginalizing out *G* reveals the clustering property.
- The joint distribution of  $X_{1:N}$  will exhibit fewer than N unique values.
- These unique values are drawn from G<sub>0</sub>.
- The distribution of the partition structure is a  $CRP(\alpha)$ .

#### The Dirichlet process mixture (Antoniak, 1974)

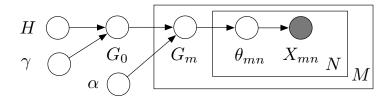


• The draw from G can be a latent parameter to an observed variable:

$$G \sim \mathrm{DP}(\alpha, G_0)$$
  
 $\theta_n \sim G$   
 $x_n \sim p(\cdot | \theta_n).$ 

- This smooths the random discrete distribution to a DP mixture.
- Because of the clustering property, marginalizing out G reveals that this model is the same as a CRP mixture.

### Hierarchical Dirichlet processes (Teh et al., 2006)

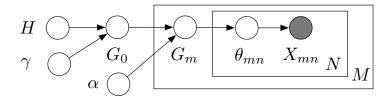


• The hierarchical Dirichlet process (HDP) models grouped data.

$$\begin{array}{lcl} G_0 & \sim & \mathrm{DP}(\gamma, H) \\ G_m & \sim & \mathrm{DP}(\alpha, G_0) \\ \theta_{mn} & \sim & G_m \\ x_{mn} & \sim & \rho(\cdot \mid \theta_{mn}) \end{array}$$

• Marginalizing out  $G_0$  and  $G_m$  reveals the Chinese restaurant franchise.

### Hierarchical Dirichlet processes (Teh et al., 2006)



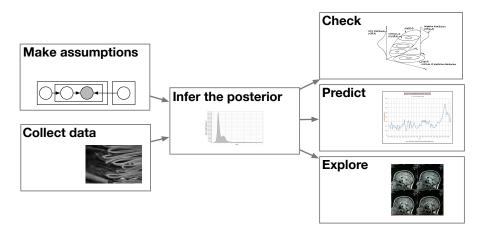
- In topic modeling—
  - The atoms of  $G_0$  are all the topics.
  - Each *G<sub>m</sub>* is a document-specific distribution over those topics
  - The variable  $\theta_{mn}$  is a topic drawn from  $G_m$ .
  - The observation  $x_{mn}$  is a word drawn from the topic  $\theta_{mn}$ .
- Note that in the original topic modeling story, we worked with pointers to topics. Here the  $\theta_{mn}$  variables are distributions over words.

### Summary: Bayesian nonparametrics

- Bayesian nonparametric modeling is a growing field (Hjort et al., 2011).
- BNP methods can define priors over latent combinatorial structures.
- In the posterior, the documents determine the particular form of the structure that is best for the corpus at hand.
- Recent innovations:
  - Improved inference (Blei and Jordan, 2006, Wang et al. 2011)
  - BNP models for language (Teh, 2006; Goldwater et al., 2011)
  - Dependent models, such as time series models (MacEachern 1999, Dunson 2010, Blei and Frazier 2011)
  - Predictive models (Hannah et al. 2011)
  - Factorization models (Griffiths and Ghahramani, 2011)

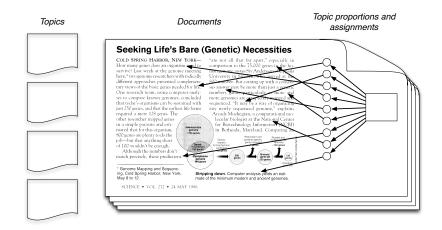
# **Posterior Inference**

## **Posterior inference**



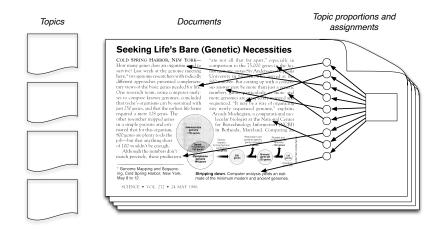
- We can express many kinds of assumptions.
- How can we analyze the collection under those assumptions?

## **Posterior inference**



- Posterior inference is the main computational problem.
- Inference links observed data to statistical assumptions.
- Inference on large data is crucial for topic modeling applications.

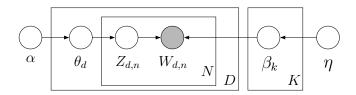
## **Posterior inference**



 Our goal is to compute the distribution of the hidden variables conditioned on the documents

p(topics, proportions, assignments|documents)

### **Posterior inference for LDA**



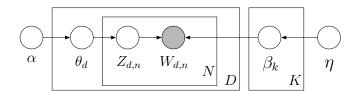
The joint distribution of the latent variables and documents is

$$\prod_{i=1}^{K} p(\beta_i | \eta) \prod_{d=1}^{D} p(\theta_d | \alpha) \left( \prod_{n=1}^{N} p(z_{d,n} | \theta_d) p(w_{d,n} | \beta_{1:K}, z_{d,n}) \right).$$

· The posterior of the latent variables given the documents is

$$p(\beta, \theta, \mathbf{z} | \mathbf{w}).$$

### **Posterior inference for LDA**

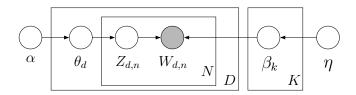


• This is equal to

$$\frac{p(\beta,\theta,\mathbf{z},\mathbf{w})}{\int_{\beta}\int_{\theta}\sum_{\mathbf{z}}p(\beta,\theta,\mathbf{z},\mathbf{w})}.$$

- We can't compute the denominator, the marginal  $p(\mathbf{w})$ .
- This is the crux of the inference problem.

### Posterior inference for LDA



- There is a large literature on approximating the posterior, both within topic modeling and Bayesian statistics in general.
- We will focus on mean-field variational methods.
- We will derive **stochastic variational inference**, a generic approximate inference method for very large data sets.

## Variational inference

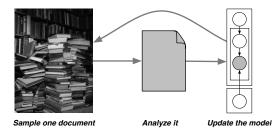
- Variational inference turns posterior inference into **optimization**.
- The main idea—
  - Place a distribution over the hidden variables with free parameters, called **variational parameters**.
  - Optimize the variational parameters to make the distribution close (in KL divergence) to the true posterior
- Variational inference can be faster than sampling-based approaches.
- It is easier to handle **nonconjugate** models with variational inference. (This is important in the CTM, DTM, and legislative models.)
- It can be scaled up to very large data sets with stochastic optimization.

- We want to condition on large data sets and approximate the posterior.
- In **variational inference**, we optimize over a family of distributions to find the member closest in KL divergence to the posterior.
- Variational inference usually results in an algorithm like this:
  - Infer local variables for each data point.
  - Based on these local inferences, re-infer global variables.
  - Repeat.

- This is inefficient. We should know something about the global structure after seeing part of the data.
- And, it assumes a finite amount of data. We want algorithms that can handle **data sources**, information arriving in a constant stream.
- With **stochastic variational inference**, we can condition on large data and approximate the posterior of complex models.

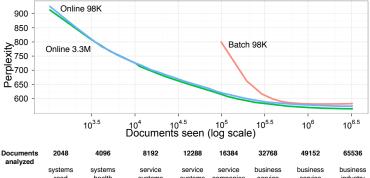
- The structure of the algorithm is:
  - Subsample the data—one data point or a small batch.
  - Infer local variables for the subsample.
  - Update the current estimate of the posterior of the global variables.
  - Repeat.
- This is efficient—we need only process one data point at a time.
- We will show: Just as easy as "classical" variational inference

# Stochastic variational inference for LDA



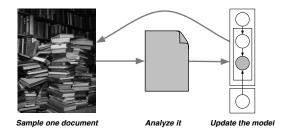
- Sample a document w<sub>d</sub> from the collection
- 2 Infer how  $w_d$  exhibits the current topics
- 3 Create intermediate topics, formed as though the  $w_d$  is the only document.
- Adjust the current topics according to the intermediate topics.
- Repeat.

#### Stochastic variational inference for LDA



Top eight words	service announced	health communication service billion	companies market	systems companies business company	companies systems business company	service companies industry company	service companies industry services	industry service companies services
	national	language	communication	billion	industry	management	company	company
	west	care	company	health	market	systems	management	management
	language	road	billion	industry	billion	services	public	public

# Stochastic variational inference for LDA

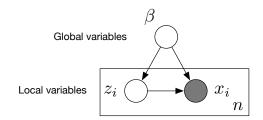


We have developed stochastic variational inference algorithms for

- Latent Dirichlet allocation
- The hierarchical Dirichlet process
- The discrete infinite logistic normal
- Mixed-membership stochastic blockmodels
- Bayesian nonparametric factor analysis
- Recommendation models and legislative models

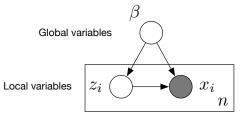
- Describe a generic class of models
- Derive mean-field variational inference in this class
- Derive natural gradients for the variational objective
- Review stochastic optimization
- Derive stochastic variational inference

# Organization



- We consider a generic model.
  - Hidden variables are local or global.
- We use variational inference.
  - Optimize a simple proxy distribution to be close to the posterior
  - Closeness is measured with Kullback-Leibler divergence
- Solve the optimization problem with stochastic optimization.
  - Stochastic gradients are formed by subsampling from the data.

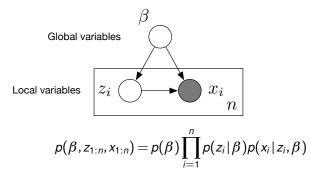
#### **Generic model**



$$p(\beta, z_{1:n}, x_{1:n}) = p(\beta) \prod_{i=1}^{n} p(z_i | \beta) p(x_i | z_i, \beta)$$

- The observations are  $x = x_{1:n}$ .
- The **local** variables are  $z = z_{1:n}$ .
- Th **global** variables are  $\beta$ .
- The *i*th data point  $x_i$  only depends on  $z_i$  and  $\beta$ .
- Our goal is to compute  $p(\beta, z | x)$ .

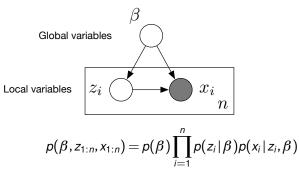
#### **Generic model**



- A complete conditional is the conditional of a latent variable given the observations and other latent variable.
- Assume each complete conditional is in the exponential family,

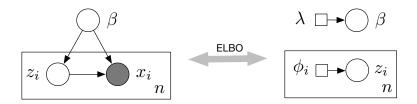
$$p(z_i|\beta, x_i) = h(z_i) \exp\{\eta_\ell(\beta, x_i)^\top z_i - a(\eta_\ell(\beta, x_i))\}\$$
  
$$p(\beta|z, x) = h(\beta) \exp\{\eta_g(z, x)^\top \beta - a(\eta_g(z, x))\}.$$

### **Generic model**



- Bayesian mixture models
- Time series models (variants of HMMs, Kalman filters)
- Factorial models
- Matrix factorization (e.g., factor analysis, PCA, CCA)

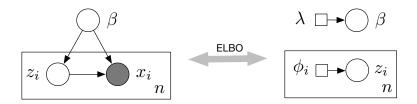
- Dirichlet process mixtures, HDPs
- Multilevel regression (linear, probit, Poisson)
- Stochastic blockmodels
- Mixed-membership models (LDA and some variants)



- Introduce a variational distribution over the latent variables  $q(\beta, z)$ .
- We optimize the evidence lower bound (ELBO) with respect to q,

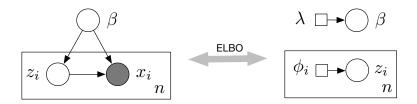
$$\log p(x) \ge \mathrm{E}_q[\log p(\beta, Z, x)] - \mathrm{E}_q[\log q(\beta, Z)].$$

• Up to a constant, this is the negative KL between q and the posterior.



We can derive the ELBO with Jensen's inequality:

$$\log p(x) = \log \int p(\beta, Z, X) dZ d\beta$$
  
= 
$$\log \int p(\beta, Z, X) \frac{q(\beta, Z)}{q(\beta, Z)} dZ d\beta$$
  
$$\geq \int q(\beta, Z) \log \frac{p(\beta, Z, X)}{q(Z)} dZ d\beta$$
  
= 
$$E_q[\log p(\beta, Z, X)] - E_q[\log q(\beta, Z)].$$

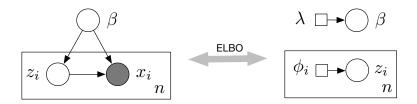


• We specify  $q(\beta, z)$  to be a fully factored variational distribution,  $q(\beta, z) = q(\beta | \lambda) \prod_{i=1}^{n} q(z_i | \phi_i).$ 

- Each instance of each variable has its own distribution.
- · Each component is in the same family as the model conditional,

$$p(\beta | z, x) = h(\beta) \exp\{\eta_g(z, x)^\top \beta - a(\eta_g(z, x))\}$$
  
$$q(\beta | \lambda) = h(\beta) \exp\{\lambda^\top \beta - a(\lambda)\}$$

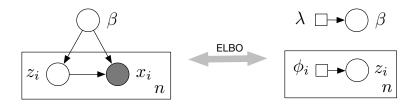
(And, same for the local variational parameters.)



· We optimize the ELBO with respect to these parameters,

$$\mathscr{L}(\lambda,\phi_{1:n}) = \mathrm{E}_q[\log p(\beta,Z,x)] - \mathrm{E}_q[\log q(\beta,Z)].$$

- Same as finding the  $q(\beta, z)$  that is closest in KL divergence to  $p(\beta, z | x)$
- The ELBO links the observations/model to the variational distribution.



- Coordinate ascent: Iteratively update each parameter, holding others fixed.
- · With respect to the global parameter, the gradient is

$$\nabla_{\lambda}\mathscr{L} = a''(\lambda)(\mathrm{E}_{\phi}[\eta_g(Z, x)] - \lambda).$$

This leads to a simple coordinate update

$$\lambda^* = \mathrm{E}_{\phi}\left[\eta_g(Z, x)\right].$$

The local parameter is analogous.

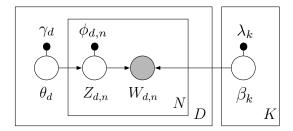
Initialize  $\lambda$  randomly. Repeat until the ELBO converges

I For each data point, update the local variational parameters:

$$\phi_i^{(t)} = \mathrm{E}_{\lambda^{(t-1)}}[\eta_\ell(\beta, x_i)] \text{ for } i \in \{1, \dots, n\}.$$

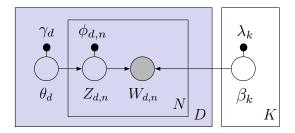
O Update the global variational parameters:

$$\lambda^{(t)} = \mathbf{E}_{\phi^{(t)}}[\eta_g(Z_{1:n}, x_{1:n})].$$



- Document variables: Topic proportions  $\theta$  and topic assignments  $z_{1:N}$ .
- Corpus variables: Topics  $\beta_{1:K}$
- The variational distribution is

$$q(\beta,\theta,z) = \prod_{k=1}^{K} q(\beta_k | \lambda_k) \prod_{d=1}^{D} q(\theta_d | \gamma_d) \prod_{n=1}^{N} q(z_{d,n} | \phi_{d,n})$$



 In the "local step" we iteratively update the parameters for each document, holding the topic parameters fixed.

$$\begin{array}{lll} \gamma^{(t+1)} &=& \alpha + \sum_{n=1}^{N} \phi_n^{(t)} \\ \phi_n^{(t+1)} &\propto& \exp\{\mathbb{E}_q[\log \theta] + \mathbb{E}_q[\log \beta_{.,w_n}]\}. \end{array}$$

#### Seeking Life's Bare (Genetic) Necessities

COLD SPRING HARBOR, NEW YORK— How many gene does an organism need to survive! Last week at the genome meeting here," two genome researchers with malically different approaches presented complementrary views of the basic genen needed for life. One research team, using computer analyses to compare known genomes, concluded that today's organisms can be sustained with par 25 Spense. and that the entires life forms

required a mere 128 genes. The other researcher mapped genes in a simple parasite and estimated that for this organism, 800 genes are plenty to do the job—but that anything short of 100 wouldn't be enough.

Although the numbers don't match precisely, those predictions

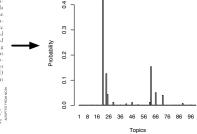
\* Genome Mapping and Sequencing, Cold Spring Harbor, New York, May 8 to 12. "are not all that far apart," especially in comparison to the 75,000 genes in the human genome, notes Siv Andersson of Uppsale University in Sweden, who arrived at the 800 numbers. Dut coming up with a consensus answer may be more than just a genetic numbers game, particularly as more and more genomes are completely mapped and sequenced. "It may be away of organiting any newly sequenced genome," explains Arcady Mushegian, a computational mo-

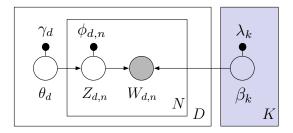
lecular biologist at the National Center for Biotechnology Information (NCBI) in Bethesda, Maryland. Comparing an





SCIENCE • VOL. 272 • 24 MAY 1996





 In the "global step" we aggregate the parameters computed from the local step and update the parameters for the topics,

$$\lambda_k = \eta + \sum_d \sum_n w_{d,n} \phi_{d,n}.$$

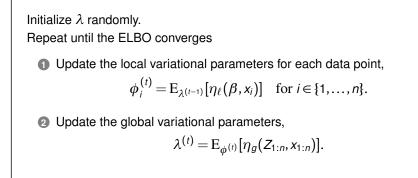
human genome dna genetic genes sequence gene molecular sequencing map information genetics mapping project sequences

evolution evolutionary species organisms life origin biology groups phylogenetic living diversity group new two common

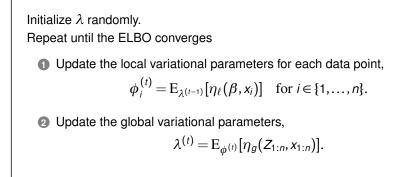
disease host bacteria diseases resistance bacterial new strains control infectious malaria parasite parasites united tuberculosis

computer models information data computers system network systems model parallel methods networks software new simulations

- 1: Initialize topics randomly.
- 2: repeat
- 3: for each document do
- 4: repeat
- 5: Update the topic assignment variational parameters.
- 6: Update the topic proportions variational parameters.
- 7: **until** document objective converges
- 8: end for
- 9: Update the topics from aggregated per-document parameters.
- 10: until corpus objective converges.



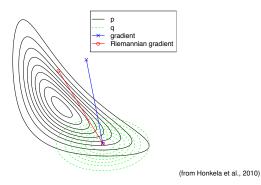
- Note the relationship to existing algorithms like EM and Gibbs sampling.
- But we must analyze the whole data set before completing one iteration.



To make this more efficient, we need two ideas:

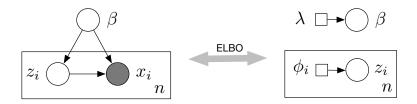
- Natural gradients
- Stochastic optimization

# The natural gradient



- In natural gradient ascent, we premultiply the gradient by the inverse of a Riemannian metric. Amari (1998) showed this is the steepest direction.
- For distributions, the Riemannian metric is the Fisher information.

# The natural gradient



 In the exponential family, the Fisher information is the second derivative of the log normalizer, G = a''(λ).

So, the natural gradient of the ELBO is

$$\hat{\nabla}_{\lambda}\mathscr{L} = \mathrm{E}_{\phi}[\eta_g(Z, x)] - \lambda.$$

 We can compute the natural gradient by computing the coordinate updates in parallel and subtracting the current variational parameters.

## Stochastic optimization

#### A STOCHASTIC APPROXIMATION METHOD<sup>1</sup>

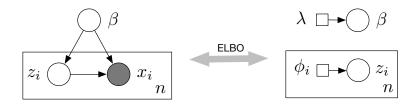
BY HERBERT ROBBINS AND SUTTON MONRO

University of North Carolina

**1.** Summary. Let M(x) denote the expected value at level x of the response to a certain experiment. M(x) is assumed to be a monotone function of x but is unknown to the experimenter, and it is desired to find the solution  $x = \theta$  of the equation  $M(x) = a_0$  where  $\alpha$  is a given constant. We give a method for making successive experiments at levels  $x_1, x_2, \cdots$  in such a way that  $x_n$  will tend to  $\theta$  in probability.

- Why waste time with the real gradient, when a cheaper noisy estimate of the gradient will do (Robbins and Monro, 1951)?
- Idea: Follow a noisy estimate of the gradient with a step-size.
- By decreasing the step-size according to a certain schedule, we guarantee convergence to a local optimum.

# **Stochastic optimization**



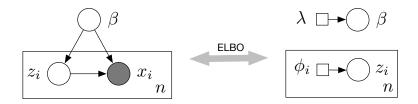
- We will use stochastic optimization for global variables.
- Let ∇<sub>λ</sub>ℒ<sub>t</sub> be a realization of a random variable whose expectation is ∇<sub>λ</sub>ℒ.
- Iteratively set  $\lambda^{(t)} = \lambda^{(t-1)} + \epsilon_t \nabla_\lambda \mathscr{L}_t$
- This leads to a local optimum when

$$\sum_{t=1}^{\infty} \epsilon_t = \infty$$

$$\sum_{t=1}^{\infty} \epsilon_t^2 < \infty$$

Next step: Form a noisy gradient.

# A noisy natural gradient



- We need to look more closely at the conditional distribution of the global hidden variable given the local hidden variables and observations.
- The form of the local joint distribution is

$$p(z_i, x_i | \beta) = h(z_i, x_i) \exp\{\beta^\top f(z_i, x_i) - a(\beta)\}.$$

This means the conditional parameter of  $\beta$  is

$$\eta_g(z_{1:n}, x_{1:n}) = \langle \alpha_1 + \sum_{i=1}^n f(z_i, x_i), \alpha_2 + n \rangle.$$

See the discussion of conjugacy in Bernardo and Smith (1994).

# A noisy natural gradient

- With local and global variables, we decompose the ELBO  $\mathscr{L} = E[\log p(\beta)] - E[\log q(\beta)] + \sum_{i=1}^{n} E[\log p(z_i, x_i | \beta)] - E[\log q(z_i)]$
- Sample a single data point *t* uniformly from the data and define

   *L*<sub>t</sub> = E[log p(β)] E[log q(β)] + n(E[log p(z<sub>t</sub>, x<sub>t</sub> | β)] E[log q(z<sub>t</sub>)]).

The ELBO is the expectation of L with respect to the sample.
 The gradient of the *t*-ELBO is a noisy gradient of the ELBO.
 The *t*-ELBO is like an ELBO where we saw x<sub>t</sub> repeatedly.

- Define the conditional as though our whole data set is *n* replications of  $x_t$ ,  $\eta_t(z_t, x_t) = \langle \alpha_1 + n \cdot f(z_t, x_t), \alpha_2 + n \rangle$
- The noisy natural gradient of the ELBO is

$$\nabla_{\lambda} \hat{\mathscr{L}}_t = \mathrm{E}_{\phi_t}[\eta_t(Z_t, x_t)] - \lambda.$$

- This only requires the local variational parameters of one data point.
- In contrast, the full natural gradient requires all local parameters.

# Stochastic variational inference

Initialize global parameters  $\lambda$  randomly. Set the step-size schedule  $\epsilon_t$  appropriately. Repeat forever

Sample a data point uniformly,

 $x_t \sim \text{Uniform}(x_1, \ldots, x_n).$ 

Compute its local variational parameter,

 $\phi = \mathrm{E}_{\lambda^{(t-1)}}[\eta_{\ell}(\beta, x_t)].$ 

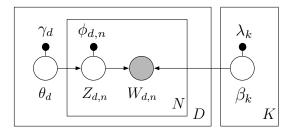
O Pretend its the only data point in the data set,

$$\hat{\lambda} = \mathrm{E}_{\phi}[\eta_t(Z_t, x_t)].$$

Update the current global variational parameter,

$$\lambda^{(t)} = (1 - \epsilon_t)\lambda^{(t-1)} + \epsilon_t \hat{\lambda}.$$

#### Stochastic variational inference in LDA



- Sample a document
- 2 Estimate the local variational parameters using the current topics
- Sorm "fake topics" from those local parameters
- Update the topics to be a weighted average of "fake" and current topics

#### Stochastic variational inference in LDA

1: Define 
$$\rho_t \triangleq (\tau_0 + t)^{-\kappa}$$

2: Initialize  $\lambda$  randomly.

3: for t = 0 to  $\infty$  do

4: Choose a random document  $w_t$ 

5: Initialize 
$$\gamma_{tk} = 1$$
. (The constant 1 is arbitrary.)

#### 6: repeat

7: Set 
$$\phi_{t,n} \propto \exp\{\mathbb{E}_q[\log \theta_t] + \mathbb{E}_q[\log \beta_{\cdot,w_n}]\}$$

8: Set 
$$\gamma_t = \alpha + \sum_n \phi_{t,n}$$

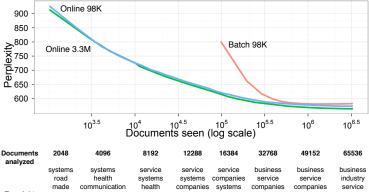
9: **until** 
$$\frac{1}{\kappa} \sum_{k} |\text{change in } \gamma_{t,k}| < \epsilon$$

10: Compute 
$$\hat{\lambda}_k = \eta + D \sum_n w_{t,n} \phi_{t,n}$$

11: Set 
$$\lambda_k = (1 - \rho_t)\lambda_k + \rho_t\lambda_k$$
.

12: end for

#### Stochastic variational inference in LDA



	Systems	Systems	3011100	3014100	3014100	business	business	business	
Top eight	road	health	systems	systems	companies	service	service	industry	
	made	communication	health	companies	systems	companies	companies	service	
	service	service	companies	business	business	industry	industry	companies	
words	announced	billion	market	company	company	company	services	services	
	national	language	communication	billion	industry	management	company	company	
	west	care	company	health	market	systems	management	management	
	language	road	billion	industry	billion	services	public	public	

# Stochastic variational inference



We defined a generic algorithm for scalable variational inference.

- Bayesian mixture models
- Time series models (variants of HMMs, Kalman filters)
- Factorial models
- Matrix factorization (e.g., factor analysis, PCA, CCA)

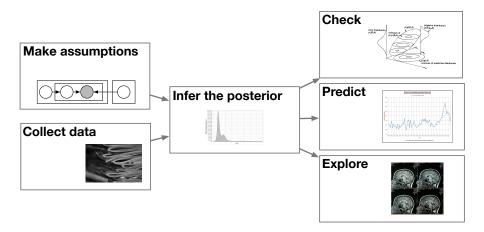
- Dirichlet process mixtures, HDPs
- Multilevel regression (linear, probit, Poisson)
- Stochastic blockmodels
- Mixed-membership models (LDA and some variants)

## Stochastic variational inference



- See Hoffman et al. (2010) for LDA (and code).
- See Wang et al. (2010) for Bayesian nonparametric models (and code).
- See Sato (2001) for the original stochastic variational inference.
- See Honkela et al. (2010) for natural gradients and variational inference.

# Stochastic variational inference



- Many applications posit a model, condition on data, and use the posterior.
- We can now apply this kind of data analysis to very large data sets.

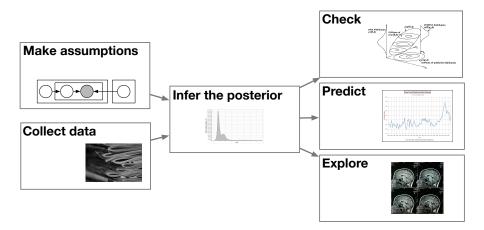
- The class of conditionally conjugate models is very flexible.
- However, some models—like the CTM and DTM—do not fit in.
- In the past, researchers developed tailored optimization procedures for fitting the variational objective.
- We recently developed a more general approach that subsumes many of these strategies.

## Nonconjugate variational inference

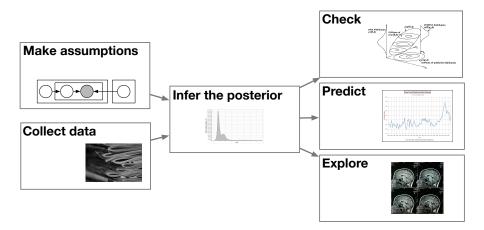
· Bishop (2006) showed that the optimal mean-field variational distribution is

$$\begin{array}{ll} q^{*}(z) & \propto & \exp\left\{ \mathrm{E}_{q(\beta)}\left[\log p(z \,|\, \beta, x)\right] \right\} \\ q^{*}(\beta) & \propto & \exp\left\{ \mathrm{E}_{q(z)}\left[\log p(\beta \,|\, z, x)\right] \right\} \end{array}$$

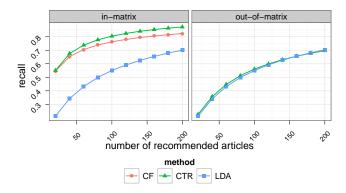
- In conjugate models, we can compute these expectations.
   This determines the form of the optimal variational distribution.
- In nonconjugate models we can't compute the expectations.
- But, under certain conditions, we can use Taylor approximations. This leads to Gaussian variational distributions.



- · We have collected data, selected a model, and inferred the posterior.
- How do we use the topic model?



- Using a model means doing something with the posterior inference.
- E.g., visualization, prediction, assessing document similarity, using the representation in a downstream task (like IR)



- Questions we ask when evaluating a model:
  - Does my model work? Is it better than another model?
  - Which topic model should I choose? Should I make a new one?
- These questions are tied up in the application at hand.
- Sometimes evaluation is straightforward, especially in prediction tasks.



- But a promise of topic models is that they give good **exploratory tools**. Evaluation is complicated, e.g., is this a good navigator of my collection?
- And this leads to more questions:
  - How do I interpret a topic model?
  - What quantities help me understand what it says about the data?

- How to interpret and evaluate topic models is an active area of research.
  - Visualizing topic models
  - Naming topics
  - Matching topic models to human judgements
  - Matching topic models to external ontologies
  - Computing held out likelihoods in different ways
- I will discuss two components:
  - Predictive scores for evaluating topic models
  - Posterior predictive checks for topic modeling

## The predictive score

- Assess how well a model can predict future data
- In text, a natural setting is one where we observe part of a new document and want to predict the remainder.
- The **predictive distribution** is a distribution conditioned on the corpus and the partial document,

$$p(\boldsymbol{w}|\mathcal{D}, \mathbf{w}_{\text{obs}}) = \int_{\beta} \int_{\theta} \left( \sum_{k=1}^{K} \theta_{k} \beta_{k,w} \right) p(\theta | \mathbf{w}_{\text{obs}}, \beta) p(\beta | \mathcal{D})$$
$$\approx \int_{\beta} \int_{\theta} \left( \sum_{k=1}^{K} \theta_{k} \beta_{k,w} \right) q(\theta) q(\beta)$$
$$= E_{q}[\theta | \mathbf{w}_{\text{obs}}]^{\mathsf{T}} E_{q}[\beta_{\cdot,w} | \mathcal{D}].$$

• The **predictive score** evaluates the remainder of the document independently under this distribution.

$$\boldsymbol{s} = \sum_{\boldsymbol{w} \in \boldsymbol{w}_{\text{held out}}} \log \boldsymbol{p}(\boldsymbol{w} | \mathcal{D}, \boldsymbol{w}_{\text{obs}})$$
(1)

- In the predictive distribution, *q* is any approximate poterior. This puts various models and inference procedures on the same scale.
- (In contrast, perplexity of entire held out documents requires different approximations for each inference method.)

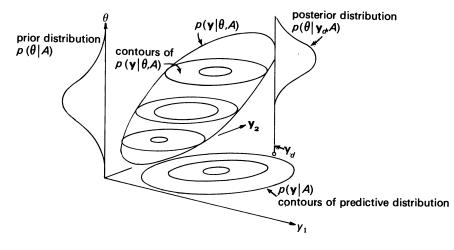
## The predictive score

	Nature	New York Times	Wikipedia
LDA 100	-7.26	-7.66	-7.41
LDA 200	-7.50	-7.78	-7.64
LDA 300	-7.86	-7.98	-7.74
HDP	-6.97	-7.38	-7.07

The predictive score on large corpora using stochastic variational inference

- The predictive score and other model selection criteria are good for choosing among several models.
- But they don't help with the model building process; they don't tell us how a model is misfit. (E.g. should I go from LDA to a DTM or LDA to a CTM?)
- Further, prediction is not always important in exploratory or descriptive tasks. We may want models that capture other aspects of the data.
- Posterior predictive checks are a technique from Bayesian statistics that help with these issues.

### **Posterior predictive checks**



This is a **predictive check** from Box (1980).

- Three stages to model building: estimation, criticism, and revision.
- In **criticism**, the model "confronts" our data.
- Suppose we observe a data set **y**. The predictive distribution is the distribution of data *if the model is true*:

$$p(y|M) = \int_{\theta} p(y|\theta)p(\theta)$$

- Locating y in the predictive distribution indicates if we can "trust" the model.
- Or, locating a **discrepancy function**  $g(\mathbf{y})$  in its predictive distribution indicates if what is important to us is captured in the model.

- Rubin (1984) located the data **y** in the **posterior**  $p(y|\mathbf{y}, M)$ .
- Gelman, Meng, Stern (1996) expanded this idea to "realized discrepancies" that include hidden variables g(y, z).
- We might make modeling decisions based on a variety of simplifying considerations (e.g., algorithmic). But we can design the realized discrepancy function to capture what we really care about.
- Further, realized discrepancies let us consider which **parts of the model** fit well and which parts don't. This is apt in exploratory tasks.

## Posterior predictive checks in topic models

- Consider a decomposition of a corpus into topics, i.e., {*w*<sub>d,n</sub>, *z*<sub>d,n</sub>}. Note that *z*<sub>d,n</sub> is a latent variable.
- For all the observations assigned to a topic, consider the variable {*w<sub>d,n</sub>, d*}.
   This is the observed word and the document it appeared in.
- One measure of how well a topic model fits the LDA assumptions is to look at the **per-topic mutual information** between *w* and *d*.
- If the words from the topic are independently generated then we expect lower mutual information.
- What is "low"? To answer that, we can shuffle the words and recompute. This gives values of the MI when the words are independent.

# Posterior predictive checks in topic models

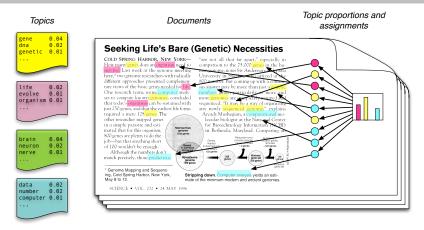
4	10	3	13
ax	labor	women	contract
income	workers	sexual	liability
taxation	employees	men	parties
axes	union	Sex	contracts
revenue	employer	child	party
estate	employers	family	creditors
subsidies		children	agreement
	employment		
exemption .	work	gender	breach
organizations	employee	woman	contractual
year	job	marriage	terms
treasury	bargaining	discrimination	bargaining
consumption	unions	male	contracting
taxpayers	worker	social	debt
earnings	collective	female	exchange
funds	industrial	parents	limited
6	15	1	16
jury	speech	firms	constitutional
trial	free	price	political
crime	amendment	corporate	constitution
defendant	freedom	firm	government
defendants	expression	value	iustice
sentencing	protected	market	amendment
judges	culture	cost	history
punishment	context	capital	people
judge	equality	shareholders	legislative
	values	stock	opinion
crimes			
evidence	conduct	insurance	fourteenth
sentence		efficient	
jurors	information	assets	majority
offense	protect	offer	citizens
guilty	content	share	republican

- This realized discrepancy measures model fitness
- Can use it to measure model fitness per topic.
- Helps us explore parts of the model that fit well.

# Discussion

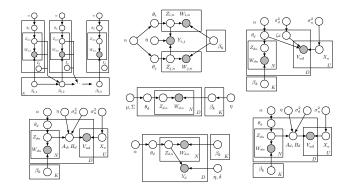
- What are topic models?
- What kinds of things can they do?
- How do I compute with a topic model?
- How do I evaluate and check a topic model?
- What are some unanswered questions in this field?
- How can I learn more?

# Introduction to topic modeling



- LDA assumes that there are K topics shared by the collection.
- Each document exhibits the topics with different proportions.
- Each word is drawn from one topic.
- We discover the structure that best explain a corpus.

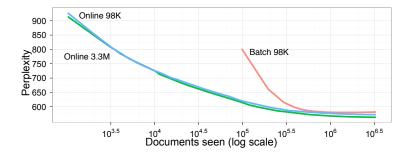
# **Extensions of LDA**



Topic models can be adapted to many settings

- relax assumptions
- combine models
- model more complex data

## **Posterior inference**

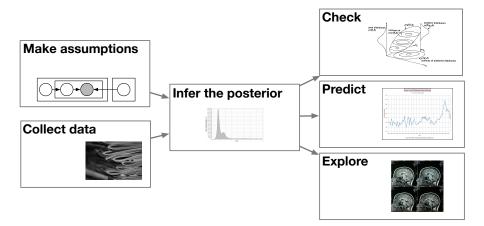


- Posterior inference is the central computational problem.
- Stochastic variational inference is a scalable algorithm.
- We can handle nonconjugacy with Laplace inference.
- (Note: There are many types of inference we didn't discuss.)

## **Posterior predictive checks**

4	10	3	13
tax	labor	women	contract
income	workers	sexual	liability
taxation	employees	men	parties
axes	union	sex	contracts
revenue	employer	child	party
estate	employers	family	creditors
subsidies	employment	children	agreement
exemption	work	gender	breach
organizations	employee	woman	contractual
year	job	marriage	terms
treasury	bargaining	discrimination	bargaining
consumption	unions	male	contracting
taxpayers	worker	social	debt
earnings	collective	female	exchange
funds	industrial	parents	limited
		parents	
6	15	1	16
jury	speech	firms	constitutional
trial	free	price	political
crime	amendment	corporate	constitution
defendant	freedom	firm	government
defendants	expression	value	iustice
sentencing	protected	market	amendment
judges	culture	cost	history
punishment	context	capital	people
judge	equality	shareholders	legislative
crimes	values	stock	opinion
evidence	conduct	insurance	fourteenth
sentence	ideas	efficient	article
jurors	information	assets	majority
offense	protect	offer	citizens
	content	share	republican
guilty	content	Sildi e	republican

## **Probabilistic models**



# Implementations of LDA

There are many available implementations of topic modeling. Here is an incomplete list—

LDA-C*	A C implementation of LDA
HDP*	A C implementation of the HDP ("infinite LDA")
Online LDA*	A python package for LDA on massive data
LDA in R <sup>*</sup>	Package in R for many topic models
LingPipe	Java toolkit for NLP and computational linguistics
Mallet	Java toolkit for statistical NLP
TMVE*	A python package to build browsers from topic models

\* available at www.cs.princeton.edu/~blei/

## Research opportunities in topic modeling

#### New applications of topic modeling

What methods should we develop to solve problems in the computational social sciences? The digital humanties? Digital medical records?

- Interfaces and downstream applications of topic modeling What can I do with an annotated corpus? How can I incorporate latent variables into a user interface? How should I visualize a topic model?
- Model interpretation and model checking Which model should I choose for which task? What does the model tell me about my corpus?

## Research opportunities in topic modeling

• Incorporating corpus, discourse, or linguistic structure How can our knowledge of language help inform better topic models?

### Prediction from text

What is the best way to link topics to prediction?

#### Theoretical understanding of approximate inference

What do we know about variational inference? Can we analyze it from either the statistical or learning perspective? What are the relative advantages of the many inference methods?

#### And many specific problems

E.g., sensitivity to the vocabulary, modeling word contagion, modeling complex trends in dynamic models, robust topic modeling, combining graph models with relational models, ...

"We should seek out unfamiliar summaries of observational material, and establish their useful properties... And still more novelty can come from finding, and evading, still deeper lying constraints."

(J. Tukey, The Future of Data Analysis, 1962)

"Despite all the computations, you could just dance to the rock 'n' roll station."

(The Velvet Underground, Rock & Roll, 1969)