

# Bayesian Data Analysis



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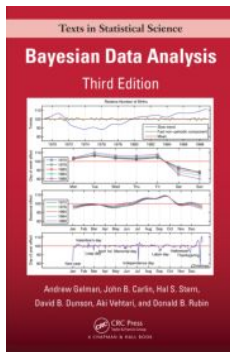
<sup>1</sup>I am grateful to Professor Aki Vehtari from Aalto University (<https://users.aalto.fi/~ave/>) for sharing his course materials.

# General information

- **Lecturer**
  - Feng Li, [feng.li@cufe.edu.cn](mailto:feng.li@cufe.edu.cn)
- **Language:** The course is taught in Chinese. The course materials are in English.
- **Reception hours:** Questions concerned with this course can be asked after each lecture or via email.
- **Lecture notes and course materials**
  - **Bayesian Data Analysis** by Andrew Gelman *et. al* (2013), Third Edition. Chapman and Hall/CRC.
  - **An Introduction to R**  
<http://cran.r-project.org/doc/manuals/R-intro.pdf>
  - **Course materials and computer code**  
<http://feng.li/teaching/bda2017summer/>
- **Working load:** Depending on your own situation and you ambition, you decide how much time you want to input.

**Don't worry and it's fun!**

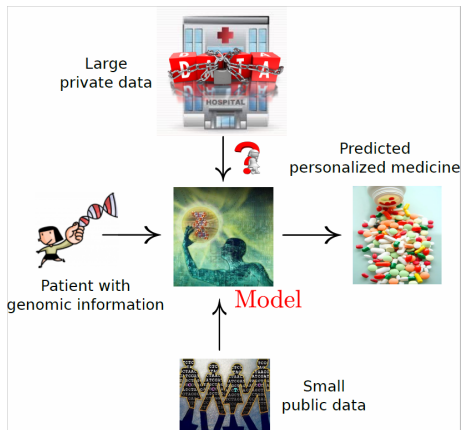
- Bayesian data analysis
  - Bayesian theory, models, and inference
- Probabilistic machine learning
  - Gaussian processes



For updated slides and code, check out:  
<https://feng.li/teaching/bda2017summer/>

# Current applications

- Digital health, personalized medicine
  - survival analysis, disease risk prediction
  - biomarkers, genetic data



## Graduated students work, e.g., at

- Brain signal analysis, Harvard / Aalto
- Epidemiology, National institute for health and welfare, Finnish Institute of Molecular Medicine
- Fisheries and environmental management analysis, University of Helsinki
- Forecast analyst (consumer goods trade), SOK
- Monitoring and imaging systems for industrial processes, Rocsole
- Portfolio analysis, Investment Research Finland
- Engineer, ZenRobotics
- Research scientist, Virtual Air Guitar Company
- Data scientist, TeliaSonera, ...

# Other quasi-random examples

- Facebook, news feed ordering and ad selection
- Google, A/B testing
- Nate Silver, USA election polls
- Reaktor, kannattaakokauppa.fi
- F1 teams, aerodynamics
- ...

# Some other application areas

- Archeology
- Astronomy
- Bio-sciences
- Cognitive science
- Data mining
- Decision analysis
- Economy
- Epidemiology
- Genetics
- Image analysis
- Law
- Medicine
- Meteorology
- Physics
- Process modeling
- Reliability analysis
- Signal analysis
- Social sciences



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  - Process modeling
  - Reliability analysis
  - Signal analysis
  - Social sciences
- *Anything related to real world,  
where inference is made based on observations*

# Uncertainty and probabilistic modeling

- Two types of uncertainty: aleatoric and epistemic
- Representing uncertainty with probabilities
- Updating uncertainty

# Two types of uncertainty

- Aleatoric uncertainty due to randomness
- Epistemic uncertainty due to lack of knowledge

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- Epistemic uncertainty due to lack of knowledge
  - we are able to obtain observations which can reduce this uncertainty
  - two observers may have different epistemic uncertainty

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- Bayes rule  $p(\theta|y) = \frac{p(y|\theta)p(\theta)}{\int p(y|\theta)p(\theta)d\theta}$

- Bayes rule  $p(\theta|y) \propto p(y|\theta)p(\theta)$
- Model:  $p(y|\theta)$  as a function of  $y$  given fixed  $\theta$  describes the aleatoric uncertainty
- Likelihood:  $p(y|\theta)$  as a function of  $\theta$  given fixed  $y$  provides information about epistemic uncertainty

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- Bayes rule combines the likelihood with prior uncertainty  $p(\theta)$  and transforms them to updated posterior uncertainty

- Gastrointestinal stromal tumor (GIST)
- 2560 patients followed after surgery (+ 920 validation set)
- Various predictors available
- Probability of recurrence in five years after surgery?

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- “Easy” part is to use Bayes rule to update the uncertainties
  - computational challenges
- Other parts of the art of probabilistic modeling are, for example,
  - model checking: is data in conflict with our prior knowledge?
  - presentation: presenting the model and the results to the application experts

- Basic models which can be used as building blocks
- Basic computation
- Typical simple scientific data analysis cases
  - e.g. comparison of treatments
- Presentation of the results

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- Additional reading material: Dicing with unknown by Tony O'Hagan

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- What is your own example with both aleatoric and epistemic uncertainty?

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  - air resistance, air pressure, shape and surface structure of the ball
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- Taking into account the accuracy of the measurements, how accurate model is needed?
  - often simple models are adequate and useful
  - *All models are wrong, but some of them are useful*, George P. Box

# Bayesian Analysis

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  - uncertainty is presented with probabilities
  - probabilities are updated based on new information
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- Thomas Bayes (170?–1761)
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- Bayes did not invent all, but was first to solve problem of inverse probability in special case
- Modern Bayesian theory with rigorous proofs developed in 20th century

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  - concept of the probability was not strictly defined, although it was close to modern Bayesian interpretation
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  - after this Bayesians started to use term "frequentist"

- Background (Ch 1)
- Single-parameter models (Ch 2)
- Multiparameter models (Ch 3)
- Computational methods (Ch 10)
- Markov chain Monte Carlo (Ch 11-12)
- R
- Hierarchical models (Ch 5)
- Model checking (Ch 6)
- Evaluating and comparing models (Ch 7)
- Decision analysis (Ch 9)
- Large sample properties and Laplace approximation (Ch 4)
- R

- 1.1-1.3 important terms
- 1.4 a useful example
- 1.5 foundations
- 1.6 & 1.7 examples (can be skipped, but may be useful to read)
- 1.8 & 1.9 background material, good to read before doing the exercises
- 1.10 a point of view for using Bayesian inference



- Gaussian processes
- sparse data
- time series
- deep learning
- more theoretical books
  - Bayesian Theory by Bernardo & Smith
  - Bayesian inference by O'Hagan & Forster