



# Bayesian Analysis in the Generalized Linear Model

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站长素材  
sc.chinaz.com

**Group member:**

马茹

陈文琳

# Our goals



provide enough guidance  
so we can combine  
generalized linear  
models with the ideas of  
Bayesian analysis.

# Overviews



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**Linear regression model**

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**Introduction of GLM**

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**Example**

# Linear regression model



## Classical linear regression model

$$Y = X\beta + \varepsilon$$

Where we obtain the following variables

$Y$  — endogenous variable

$X$  — exogenous variable

$\beta$  — the regression coefficient

$\varepsilon$  — the random error

# Linear regression model



A possible assumption of  $\varepsilon$

$$\varepsilon \stackrel{iid}{\sim} N(0, \sigma^2)$$

We denote that  $\mu = X\beta$

$$\Rightarrow \mu = E(Y|X)$$

# Linear regression model



## Several properties of linear regression model

★  $E(Y) = \mu = X\beta$

★  $X, Y$  are continuous variables;

★  $Y \sim N(\mu, \sigma^2)$

# Linear regression model



## shortage of linear regression model

○ **The assumption that Y have normal distribution is impractical**

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○ **Exogenous variable can only effect on endogenous variable through addition**

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○ **Endogenous variable must be continuous variable**

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# Linear regression model



## discontinuous characters



Counted variables

0-1 variables  $z \sim P(\lambda)$



variables do not follow the normal distribution

variables follow Gamma distribution, binomial distribution

And so on



# Introduction of GLM



## Difference between linear model and GLM

1. Endogenous variables can follow any distribution in exponential family of distributions ;

2. We induct link function  $\theta(\mu) = X\beta$  to measure the mean of endogenous

# Introduction of GLM



## Several properties of linear regression model

★  $x, y$  can be continuous or discrete variables

★ 
$$f(y, \mu, \phi) = \exp \left[ \frac{y(\mu) - b(\mu)}{a(\phi)} + c(y, \phi) \right]$$

★ 
$$E(y) = \mu, \theta(\mu) = X \beta$$

# Introduction of GLM



A generalized linear model is specified in three stages:

1. The linear predictor  $\theta = X\beta$
2. The link function  $g(\cdot)$  that relates the linear predictor to the mean of the outcome variable:  $\mu = \theta^{-1}(X\beta)$
3. The random component specifying the distribution of the outcome variable  $y$  with mean  $E(y|X) = \mu$ . The distribution can also depend on a dispersion parameter,  $\varphi$ .

# Introduction of GLM



## *The exponential family*

The probability density function of the exponential family

$$f(y|\theta, \Phi) = \exp\left\{\frac{y\theta - b(\theta)}{\Phi} + c(y, \Phi)\right\}$$

$\theta$  is a canonical parameter and a function of the mean of the outcome variable  $\mu$

$b(\theta)$  is a function of  $\theta$  and has positive second order derivative

$\Phi$  is a dispersion parameter that plays a role in defining the variance of  $y$

$c(y, \Phi)$  is a function of  $y$  and  $\Phi$

# Introduction of GLM



*Link function, expectation and variance of  $y$*

We can use normal distribution  $f(y|\mu, \sigma^2)$  to find connections with the exponential family.

$$\mu = \theta, \quad b(\theta) = \frac{\theta^2}{2}, \quad \Phi = \sigma^2$$

More generally, we can set  $\theta$  as linear predictor and get link function:

$$\theta(\mu) = X\beta$$

Analogously, we can get the expectation and variance of  $y$ :

$$E(y) = b'(\theta), \quad Var(y) = b''(\theta)\Phi$$

# Introduction of GLM



## *Likelihoods*

The mean of the distribution of  $y$ , given  $X$ , is determined by  $X\beta$ :  $E(y | X) = \theta^{-1}(X\beta)$ . We use the same notation as in linear regression whenever possible, so that  $X$  is the  $n \times p$  matrix of explanatory variables and  $\theta = X\beta$  is the vector of  $n$  linear predictor values.

If we denote the linear predictor for the  $i$ th case by  $X_i\beta$  and the variance or dispersion parameter (if present) by  $\Phi$ , then the data distribution takes the form

$$p(y|X, \beta, \Phi) = \prod_{i=1}^n p(y_i|X_i\beta, \Phi)$$

# Introduction of GLM

## *Standard GLM likelihoods*



### *Normal distribution*

Normal distribution has an identity link function  $\theta(\mu) = \mu$ .

With a assumption  $\varepsilon \sim N(0, \sigma^2)$ , we can learn that linear regression model  $y = X\beta + \varepsilon$  is a special case of the generalized linear model, for

$$y|\beta, X, \sigma^2 \sim N(X\beta, \sigma^2).$$



# Introduction of GLM



## *Standard GLM likelihoods*

### *Poisson distribution*

Counted data are often modeled using a Poisson model. The Poisson generalized linear model, often called the Poisson regression model, assumes that  $y$  is Poisson with mean  $\mu$  (and therefore variance  $\mu$ ).

The link function is typically chosen to be the logarithm, so that  $\log \mu = X\beta$ . The distribution for data  $y = (y_1, \dots, y_n)$  is thus

$$p(y|\beta) = \prod_{i=1}^n \frac{1}{y_i!} e^{-\exp(\theta_i)} (\exp(\theta_i))^{y_i}$$

where  $\theta_i = X_i\beta$  is the linear predictor for the  $i$ -th case.

# Introduction of GLM



## *Standard GLM likelihoods*

### *Binomial distribution*

Suppose that  $y_i \sim \text{Bin}(n_i, \mu_i)$  with  $n_i$  known. It is common to specify the model in terms of the mean of the proportions  $y_i / n_i$ , rather than the mean of  $y_i$ . Choosing the logit transformation of the probability of success,  $\theta(\mu_i) = \log(\mu_i / (1 - \mu_i))$ , as the link function leads to the logistic regression model.

The distribution for data  $y$  is

$$p(y|\beta) = \prod_{i=1}^n \binom{n_i}{y_i} \left( \frac{e^{\theta_i}}{1+e^{\theta_i}} \right)^{y_i} \left( \frac{1}{1+e^{\theta_i}} \right)^{n_i-y_i}$$

# Introduction of GLM

*The combination of GLM and Bayesian Analysis*



GLM:

nonlinear model;

Discrete data

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Bayesian Analysis:

Small sample size

Too many parameters

...

# example



## reserve for outstanding losses

To fail to draw or carry down various kinds of liability reserves or fail to draw reserve for outstanding losses according to the provisions of this law. In general, we take the unbiased estimator of expected value of outstanding losses as the reserve for outstanding losses.



# example



## Triangular flow

事故年 ( $i$ )	进展年( $j$ )					
	1	2	3	4	...	$n$
1	$C_{11}$	$C_{12}$	$C_{13}$	$C_{14}$	...	$C_{1,n}$
2	$C_{21}$	$C_{22}$	$C_{23}$	$C_{24}$	...	
3	$C_{31}$	$C_{32}$	$C_{33}$	...		
...	...	...	...			
$n$	$C_{n1}$					

# example



**We define the following variables**

$x_i$  the aggregate amount of outstanding losses in the  $i$ th year

$y_j$  the probability of outstanding losses in the  $j$ th year

$c_{ij}$  the expected amount of outstanding losses in the  $j$ th year when one insured in the  $i$ th year

# example



## Over-dispersed Poisson model

$$z \sim p(\lambda)$$

$$x = \varphi z, (\varphi \geq 1)$$

The prior distribution

$$x_j \sim \text{Gamma}(\alpha_i, \beta_i)$$



# example



Then we obtain that

$$f(x, y | c_{ij}, i = 1, \dots, n, j = 1, \dots, n - i + 1, \varphi) \propto \prod_{i=1}^n \prod_{j=1}^{n-i+1} f(c_{ij} | x, y, \varphi) \prod_{i=1}^n f(x_i) f(y_i)$$

Therefore, we can measure the expected amount of outstanding losses in the  $j$ th year when one insured in the  $i$ th year

$$\hat{c}_{ij} = E(c_{ij}) = \exp(\hat{\eta}_{ij})$$

We can measure the reserve for outstanding losses

$$R = \sum c_{ij}$$



# Thank you!